EXHIBIT 2

Coase4/1972CV√0519446JSJH Do6UMR8h515523 Filed/02/24/09 Page 12017734

1	JOSEF D. COOPER (53015) TRACY R. KIRKHAM (69913)		
2	KELLY A. HORNE (242675) COOPER & KIRKHAM, P.C.		
3	655 Montgomery Street, 17th Floor		
4	San Francisco, CA 94111 Telephone: (415) 788-3030		
5	Facsimile: (415) 882-7040 jdc@coopkirk.com		
6	TERRY GROSS (103878)	FRANCIS O. SCARPULLA (41059)	
7	ADAM BELSKY (147800) MONIQUE ALONSO (127078)	CRAIG C. CORBITT (83251) CHRISTOPHER T. MICHELETTI (136446)	
8	GROSS & BELSKY LLP 180 Montgomery Street, Suite 2200	MATTHEW R. SCHULTZ (220641)	
9	San Francisco, CA 94104 Telephone: (415) 544-0200	QIANWEI FU (242669) ZELLE, HOFMANN, VOELBEL, MASON &	
10	Facsimile: (415) 544-0201 terry@grossbelsky.com	GETTE LLP 44 Montgomery Street, Suite 3400	
11		San Francisco, CA 94104 Telephone: (415) 693-0700	
12		Facsimile: (415) 693-0770 ccorbitt@zelle.com	
13	Attorneys for Plaintiffs	ccoront @ zene.com	
14	[Additional Counsel Listed on Signature Page]		
15	UNITED STATES DISTRICT COURT		
16	NORTHERN DISTRICT OF CALIFORNIA		
17	SAN FRANCISCO DIVISION		
18	In Re DYNAMIC RANDOM ACCESS	Case No. M-02-1486-PJH	
19	MEMORY (DRAM) ANTITRUST LITIGATION)) MDL No. 1486	
20))	
21	This Document Relates To:) Case No. C-05-02472	
22	PETRO COMPUTER SYSTEMS, INC., et al.,) THIRD AMENDED CLASS ACTION COMPLAINT	
23	Plaintiffs,		
24	v.))	
25	MICRON TECHNOLOGY, INC., et al.,	,))	
26	Defendants.		
27		,)	
28		,)	
	-1-		
	THIRD AMENDED CLASS ACTION COMPLAINT		

Pursuant to the Court's January 29, 2008 Order, this Third Amended Complaint amends the Sixth Claim for Relief (unjust enrichment and disgorgement of profits) only. Claims dismissed by the January 29, 2008 Order without leave to amend remain in the Third Amended Complaint to preserve Plaintiffs' rights, although Plaintiffs will not pursue dismissed claims before this Court unless and until such time as the Court's ruling dismissing them is reversed. Moreover, Plaintiffs acknowledge that nothing is required from Defendants for the Court's January 29, 2008 Order to apply to this Third Amended Complaint.

This civil action for damages and injunctive relief is brought on behalf of Plaintiffs and all others similarly situated against the above-named Defendants, and demanding a trial by jury, complain and allege as follows:

I. <u>INTRODUCTION</u>

- 1. As alleged below, Defendants engaged in a comprehensive conspiracy to fix, raise, maintain or stabilize the prices of, or allocate the market for, DRAM.
- During the Class Period, Defendants manufactured DRAM chips and assembled those loose chips into modules. Defendants sold both DRAM chips and DRAM modules to direct purchasers.
- 3. Defendants price-fixed both products, as alleged in more detail below, by near-daily communications at every level of the companies—from sales representatives to high-level executives—via telephone, email and personal contact, to coordinate their pricing to their customers. Defendants were not competing; they were cooperating to bilk consumers out of billions of dollars. As one employee put it in relation to the cozy relationship among the Defendants, "Love is in the air, I can feel it." Another put it this way: "Prices rise. We are happy and we all buy new cars."
- 4. The sheer number of DRAM executives who participated in the exchange of price information is extraordinary. More than 100 Defendant employees participated in conspiratorial conduct during the class period. Such conduct includes, but is not limited to, providing or receiving competitor-provided pricing information, production capacity and technology roadmaps. The information exchanged includes everything from discussions

implicated personnel served at nearly level of employ, a strong indication of the depth to which the DRAM conspiracy permeated the culture of all Defendants.

relating to general market conditions to hyper-detailed market allocation. Moreover,

- 5. Defendants were well-aware of the illegality of their conduct. In fact, one Elpida employee warned another not to put the price-fixing information in emails: "I am just looking out for you. . . I don't think you'd look too good in a pale blue jumpsuit." In December 2006, that Elpida employee, D. James Sogas, pleaded guilty to criminal price-fixing charges and spent seven months in prison, but in an orange jumpsuit.
- 6. Plaintiffs are indirect purchasers of this price-fixed DRAM, either by purchasing a computer with DRAM pre-installed, or be purchasing a DRAM module to be added in to a computer. Because direct purchasers passed through the overcharges to the indirect purchasers, the prices they paid for computers and DRAM modules were directly and measurably increased by Defendants' illegal conduct. Defendants intended that the DRAM sold to direct purchasers would be ultimately purchased in the form of Computers by end-buyers; Defendants knew that their price increases would be passed on by OEMs and retailers to end-buyers.

II. JURISDICTION AND VENUE

- 7. This complaint is filed under Section 16 of the Clayton Act, 15 U.S.C. § 26, to obtain injunctive relief for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1, to recover damages under state antitrust and consumer protection laws, and to recover the costs of suit, including reasonable attorneys' fees, for the injuries that plaintiffs and all others similarly situated sustained as a result of the Defendants' violations of those laws.
- 8. The Court has jurisdiction over the federal claim under 28 U.S.C. §§ 1331 and 1337. The Court has jurisdiction over the state law claims under 28 U.S.C. § 1367 because those claims are so related to the federal claim that they form part of the same case or controversy. The Court also has jurisdiction over the state law claims under 28 U.S.C. § 1332 because the amount in controversy for the Class exceeds \$5,000,000, and there are members of the Class who are citizens of a different state than the Defendants.

- 9. Venue is proper in this District under 15 U.S.C. § 22 and 28 U.S.C. § 1391 because Defendants reside, transact business, or are found within this District, and a substantial part of the events giving rise to the claims arose in this District.
- 10. The activities of the Defendants and their co-conspirators, as described herein, were within the flow of, were intended to, and did have a substantial effect on the foreign and interstate commerce of the United States. Defendants' conspiracy further substantially affected commerce in California, and as such, Defendants have purposely availed themselves of the laws of California.

III. <u>DEFINITIONS</u>

- 11. As used herein, the term "Dynamic Random Access Memory" ("DRAM") means the memory used in Computers. DRAM includes, but is not limited to single rate DRAM, Synchronous Dynamic Random Access Memory ("SDRAM") and Double-Data Synchronous Dynamic Random Access Memory ("DDR"). "DRAM" as defined herein does not include dynamic access memory used in special purpose devices such as PDAs, cell phones, telecommunications devices, set-top boxes, home appliances, game machines, printers, copiers or facsimile machines.
- 12. As used herein, "DRAM module" means multiple DRAM chips glued together on a circuit board.
- 13. As used herein, "DRAM chip" means an individual electronic microchip or integrated circuit that is used to store digital information and provide high-speed storage and retrieval of data. Collectively, as used herein, "DRAM modules" and DRAM chips" are referred to as "DRAM."
- 14. As used herein, "Computers" means desktops, laptops (or notebooks), servers and workstations. The term "Computers" excludes special purposes devices such as PDAs, cell phones, telecommunications devices, set-top boxes, home appliances, game machines, printers, copiers or facsimile machines.
- 15. As used herein, the term "OEM" means any original equipment manufacturer of computers. OEMs include, but are not limited to, Dell, Gateway, Apple, IBM, Compaq

3

4 5

6

7 8

9 10

11 12

13

14 15

16

17

18

19 20

21

22

23 24

25

26

27

28

and Hewlett-Packard.

- 16. As used herein, the term "Module Maker" means those manufacturers, other than Defendants, that assembled loose DRAM chips into DRAM modules.
- 17. As used herein, the term "Class Period" means the time period beginning April 1, 1999 and continuing until at least December 31, 2002.

IV. THE PARTIES

A. **The Plaintiffs**

- 18. Plaintiff Petro Computer Systems, Inc., a California corporation, indirectly purchased DRAM from one or more of the Defendants during the Class Period, for use in manufacturing electronic devices for resale, by purchasing eight computers from Compaq each with DRAM modules totaling 64 MB, five computers from Compaq each with DRAM modules totaling 128 MB, one computer from Compaq with DRAM modules totaling 256 MB, one computer from Hewlett Packard with DRAM modules totaling 128 MB, one computer from Acer with DRAM modules totaling 32 MB, one computer from Hewlett Packard with DRAM modules totaling 512 MB, and one DRAM module with 128 MB, and was injured as a result of Defendants' illegal conduct.
- 19. Plaintiff Gary Petersen, a California resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, for use in manufacturing electronic devices for resale, by purchasing 14 computers from Dell each with DRAM modules totaling 128 MB, five computers from Dell each with DRAM modules totaling 256 MB, one computer from Dell with DRAM modules totaling 2 GB, one computer from Toshiba with DRAM modules totaling 256 MB, and approximately 250 modules of various sizes, was injured as a result of Defendants' illegal conduct.
- 20. Plaintiff Pamela Uglem, a Minnesota resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing a Hewlett Packard computer with DRAM modules, and a Gateway computer with DRAM modules, for her own personal use, and was injured as a result of the Defendants' illegal conduct.
 - 21. Plaintiff Dale Dickman, a Texas resident, indirectly purchased DRAM from

one or more of the Defendants during the Class Period, by purchasing two Dell computers each with DRAM modules totaling 256 MB, for his own personal use, and was injured as a result of the Defendants' illegal conduct.

- 22. Plaintiff Michael Juetten, a California resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing a IBM model 590 computer with DRAM modules, for his own personal use, and was injured as a result of the Defendants' illegal conduct.
- 23. Plaintiff Heather Delaney, a New York resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing an Apple computer with DRAM modules totaling 512 MB, and from MacWarehouse a DRAM module with 512 MB, for her own personal use, and was injured as a result of the Defendants' illegal conduct.
- 24. Plaintiff Ben Stewart, a New York resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing an Apple computer with DRAM modules totaling 512 MB, for his own personal use, and was injured as a result of the Defendants' illegal conduct.
- 25. Plaintiff Johnson & Jennings, Inc., a California corporation, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing from a white box computer maker seven computers with DRAM modules totaling 64 MB, three computers with DRAM modules totaling 128 MB, and four computers with DRAM modules totaling 256 MB, for its own personal use, and was injured as a result of the Defendants' illegal conduct.
- 26. Plaintiff G.C.A. Strategies, Inc. a California business entity, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing one Sony Vaio computer with DRAM modules totaling 64 MB, and from a white box computer maker two computers with DRAM modules totaling 32 MB, one computer with DRAM modules totaling 64 MB, and one computer with an unknown quantity of DRAM modules, and who additionally purchased one DRAM module for its own personal

use, and was injured as a result of Defendants' illegal conduct. One Hitachi computer with DRAM modules.

27. Plaintiff Robert Cademy, a California resident, indirectly purchased DRAM from one or more of the Defendants during the Class Period, by purchasing DRAM modules, for his own personal use, and was injured as a result of the Defendants' illegal conduct.

B. The Defendants

- 28. Defendant Micron Technology, Inc. is a Delaware Corporation with its principal place of business at 8000 South Federal Way, Boise, Idaho. During the time period covered by this Complaint, Defendant Micron Technology, Inc. manufactured, sold and distributed DRAM throughout the United States.
- 29. Defendant Micron Semiconductor Products, Inc. is a wholly owned and controlled subsidiary of Defendant Micron Technology, Inc. with its principal place of business at 8000 South Federal Way, Boise, Idaho. During the time period covered by this Complaint, Defendant Micron Semiconductor Products, Inc. sold and distributed DRAM to customers throughout the United States, including sales through its Crucial Technology division. Micron Technology, Inc., Micron Semiconductor Products, Inc. and the Crucial Technology division are referred to collectively herein as "Micron."
- 30. Defendant Infineon Technologies AG is a German corporation with its principal place of business at St. Martin-Str. 53, 81669, Munich, Germany. During the time period covered by this Complaint, Defendant Infineon Technologies AG manufactured, sold and distributed DRAM throughout the United States. On May 1, 2006, Infineon Technologies AG carved-out its DRAM business as a separate company called Qimonda AG.
- 31. Defendant Infineon Technologies North America Corp. is a wholly owned and controlled subsidiary of Infineon Technologies AG with its principal place of business at 1730 North First Street, San Jose, California. During the time period covered by this Complaint, Defendant Infineon Technologies North America Corp. sold and distributed DRAM to customers throughout the United States. Infineon Technologies AG, Infineon Technologies North America Corp. and Qimonda AG are referred to collectively herein as

"Infineon."

- 32. Defendant Hynix Semiconductor, Inc. is a business entity organized under the laws of South Korea, with its principal place of business at SAN 136-1, Ami-Ri Bubal-eub, Ichon-si, Kyongki-do, Korea. During the time period covered by this Complaint, Defendant Hynix Semiconductor, Inc. manufactured, sold and distributed DRAM to customers throughout the United States.
- 33. Defendant Hynix Semiconductor America, Inc. is a wholly owned and controlled subsidiary of Defendant Hynix Semiconductor, Inc. with its principal place of business at 3101 North First Street, San Jose, California. During the time period covered by this Complaint, Defendant Hynix Semiconductor America, Inc. sold and distributed DRAM to customers throughout the United States. Hynix Semiconductor, Inc. and Hynix Semiconductor America, Inc. are referred to collectively herein as "Hynix."
- 34. Defendant Samsung Electronics Co. Ltd. is a business entity organized under the laws of South Korea, with its principal place of business at Samsung Main Building 250-2 ga, Taepyung-ro Chung-gu, Seoul, Korea. During the time period covered by this Complaint, Defendant Samsung Electronics Co. Ltd. manufactured, sold and distributed DRAM to customers throughout the United States.
- 35. Defendant Samsung Semiconductor, Inc. is a wholly owned and controlled subsidiary of Defendant Samsung Electronics Co. Ltd. with its principal place of business at 3655 North First Street, San Jose, California. During the time period covered by this Complaint, Defendant Samsung Semiconductor, Inc. sold and distributed DRAM to customers throughout the United States. Samsung Electronics Co. Ltd., and Samsung Semiconductor, Inc. are referred to collectively herein as "Samsung."
- 36. Defendant Mosel-Vitelic, Corp. is a business entity organized under the laws of Taiwan, with its principal place of business at No. 19 Li Hsin Road, Hsinchu Science Based Industrial Park, Hsinchu, Taiwan, R.O.C.. During the time period covered by this Complaint, Defendant Mosel-Vitelic, Corp. manufactured, sold and distributed DRAM to customers throughout the United States.

- 37. Defendant Mosel-Vitelic (USA), Inc. is a wholly owned and controlled subsidiary of Mosel-Vitelic Corp. with its principal place of business at 3910 North First Street, San Jose, California. During the time period covered by this Complaint, Defendant Mosel-Vitelic (USA), Inc. sold and distributed DRAM to customers throughout the United States. Mosel-Vitelic, Corp. and Mosel-Vitelic (USA), Inc. are referred to collectively herein as "Mosel-Vitelic."
- 38. Defendant Nanya Technology Corporation is a business entity organized under the laws of Taiwan, with its principal place of business at HWA YA Technology Park, 669, Fu Hsing 3rd Rd., Kueishan, Taoyuan, Taiwan, R.O.C.. During the time period covered by this Complaint, Defendant Nanya Technology Corporation manufactured, sold and distributed DRAM to customers throughout the United States.
- 39. Defendant Nanya Technology Corporation USA, Inc. is a wholly owned and controlled subsidiary of Nanya Technology Corporation with its principal place of business at 675 E. Brokaw Road, San Jose, California. During the time period covered by this Complaint, Defendant Nanya Technology USA, Inc. sold and distributed DRAM to customers throughout the United States. Nanya Technology Corporation and Nanya Technology Corporation USA, Inc. are referred to collectively herein as "Nanya."
- 40. Defendant Winbond Electronics Corporation is a business entity organized under the laws of Taiwan, with its principal place of business at 4, Creaton Road, 111, Science-Based Industrial Park, Hsinchu, Taiwan, R.O.C. During the time period covered by this Complaint, Defendant Winbond Electronic Corporation manufactured, sold and distributed DRAM to customers throughout the United States.
- 41. Defendant Winbond Electronics Corporation America, Inc., is a wholly owned and controlled subsidiary of Winbond Electronic Corporation with its principal place of business at 2727 North First Street, San Jose, California. During the time period covered by this Complaint, Defendant Winbond Electronics Corporation America, Inc. sold and distributed DRAM to customers throughout the United States. Winbond Electronics Corporation and Winbond Electronics Corporation America, Inc. are referred to collectively

herein as "Winbond."

 42. Defendant Elpida Memory, Inc. is a business entity organized under the laws of Japan, with its principal place of business at Sumitomo Seimei Yaesu Bldg., 3F, 2-1 Yaseu 2-chome, Chuo-ku, Tokyo, Japan. During the time period covered by this Complaint, Defendant Elpida Memory, Inc. manufactured, sold and distributed DRAM to customers throughout the United States.

- 43. Defendant Elpida Memory (USA), Inc. is a wholly owned and controlled subsidiary of Elpida Memory, Inc. with its principal place of business at 2001 Walsh Avenue, Santa Clara, California. During the time period covered by this Complaint, Defendant Elpida Memory (USA) Inc. sold and distributed DRAM to customers throughout the United States. Elpida Memory, Inc. and Elpida Memory (USA), Inc. are referred to collectively herein as "Elpida."
- 44. Defendant NEC Electronics America, Inc. ("NEC") is a wholly owned and controlled subsidiary of NEC Electronics Corporation, with its principal place of business at 2880 Scott Boulevard, Santa Clara, California and its manufacturing plant in Roseville, California. During the time period covered by this Complaint, Defendant NEC sold and distributed DRAM to customers throughout the United States.

C. <u>Co-Conspirators</u>

- 45. Various others, presently unknown to Plaintiffs, participated as coconspirators with the Defendants in the violations of law alleged in this Complaint and have engaged in conduct and made statements in furtherance thereof.
- 46. The acts charged in this Complaint have been done by Defendants and their co-conspirators, or were authorized, ordered or done by their respective officers, agents, employees or representatives while actively engaged in the management of each Defendant's business or affairs.
- 47. Each of the Defendants named herein acted as the agent or joint venturer of or for the other Defendants with respect to the acts, violations and common course of conduct alleged herein. Each Defendant which is a subsidiary of a foreign parent acts as the sole

United States agent for DRAM made by its parent company.

2

3

4

5

6 7

8

9 10

11

1213

14

1516

17

18

19

2021

22

23

25

24

26

27

28

V. CLASS ACTION ALLEGATIONS

48. Plaintiffs bring this suit as a class action pursuant Rules 23(b)(2) and 23(b)(3) of the Federal Rules of Civil Procedure, on behalf of themselves and a Plaintiff Class ("the Class") composed of and defined as follows:

All persons and entities residing in the United States, who, from April 1, 1999 through December 31, 2002, purchased DRAM indirectly from the Defendants for end use in Computers.

Specifically excluded from this Class are the Defendants; the officers, directors or employees of any Defendant; any entity in which any Defendant has a controlling interest; and any affiliate, legal representative, heir or assign of any Defendant.

Also excluded are any federal, state or local governmental entities, any judicial officer presiding over this action and the members of his/her immediate family and judicial staff, and any juror assigned to this action.

- 49. This action has been brought and may be properly maintained as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure for the following reasons:
 - a. The Class is ascertainable and there is a well-defined community of interest among the members of the Class;
 - b. Based upon the nature of the trade and commerce involved and the number of indirect purchasers of DRAM, Plaintiffs believe that the members of the Class number in the thousands, and therefore is sufficiently numerous that joinder of all Class members is not practicable;
 - c. Plaintiffs' claims are typical of the claims of the members of the Class because Plaintiffs indirectly purchased DRAM from one or more of the Defendants or their co-conspirators, and therefore Plaintiffs' claims arise from the same common course of conduct giving rise to the claims of the members of the Class and the relief sought is common to the Class;
 - d. The following common questions of law or fact, among others, exist as

Casse4/1972cvv05/9466JSJH Poseument 5582-3 Filed 02/24/09 Page 1230 of 734

1	to	the members of the Class:
2	i	whether Defendants formed and operated a combination or
3		conspiracy to fix, raise, maintain or stabilize the prices of, or
4		allocate the market for, DRAM;
5	i	. whether the combination or conspiracy caused DRAM prices to
6		be higher than they would have been in the absence of
7		Defendants' conduct;
8	i	i. the operative time period of Defendants' combination or
9		conspiracy;
0	i	whether Defendants' conduct caused injury to the business or
1		property of Plaintiffs and the members of the Class;
12	\	. the appropriate measure of the amount of damages suffered by
13		the Class;
4	\	i. whether Defendants' conduct violates Section 1 of the Sherman
15		Act;
16	\	ii. whether Defendants' conduct violates Sections 16720 and
17		17200 of the California Business and Professions Code; and
18	\	iii. the appropriate nature of class-wide equitable relief.
19	е. Т	hese and other questions of law or fact which are common to the
20	n	nembers of the Class predominate over any questions affecting only
21	i	ndividual members of the Class;
22	f. F	laintiffs will fairly and adequately protect the interests of the Class in
23	tl	nat Plaintiffs have no interests that are antagonistic to other members
24	C	f the Class and have retained counsel competent and experienced in
25	tl	ne prosecution of class actions and antitrust litigation to represent
26	tl	nemselves and the Class;
27	g. A	class action is superior to other available methods for the fair and
28	e	fficient adjudication of this litigation since individual joinder of all
		-12-

damaged Class members is impractical. The damages suffered by

burden of individual prosecution of the claims asserted in this

individual Class members are relatively small, given the expense and

litigation. Thus, absent the availability of class action procedures, it would not be feasible for Class members to redress the wrongs done to them. Even if the Class members could afford individual litigation, the court system could not. Further, individual litigation presents the potential for inconsistent or contradictory judgments and would greatly magnify the delay and expense to all parties and to the court system.

Therefore, the class action device presents far fewer case management difficulties and will provide the benefits of unitary adjudication, economy of scale and comprehensive supervision by a single court;

h. Defendants have acted, and refused to act, on grounds generally

- h. Defendants have acted, and refused to act, on grounds generally applicable to the Class, thereby making appropriate final injunctive relief with respect to the Class as a whole; and
- In the absence of a class action, Defendants would be unjustly enriched because they would be able to retain the benefits and fruits of their wrongful conduct.
- 50. The Claims in this case are properly certifiable under the laws of the State of California.

VI. NATURE OF TRADE AND COMMERCE

- 51. Throughout the period of time covered by this Complaint, Defendants and their co-conspirators engaged in the business of marketing and selling DRAM throughout the United States. Worldwide sales of DRAM totaled approximately \$14 billion in 2001 with the United States accounting for a significant share of the market. There are more than \$5 billion of DRAM sales annually in the United States. The top six manufacturers control over 90% of the worldwide market.
 - 52. The Defendants are the largest manufacturers and sellers of DRAM in the

United States market. More than seventy percent (70%) of the DRAM market is controlled

by Defendants Micron, Infineon, Hynix and Samsung and their wholly owned subsidiaries.

Between 1995 and 2002, the number of DRAM manufacturers that controlled 70% of the

market decreased from more than ten to just these four. Defendants Mosel-Vitelic, Elpida,

Nanya and Winbond are DRAM manufacturers with a substantial portion of the remaining

center of the computer industry and other industries that depend upon the DRAM markets.

Statements concerning the prices and market conditions for DRAM were disseminated by

California is the largest market in the world for DRAM and is the world-wide

30% of the market.

53.

8

11

12

14

15

16

17

18

19 20

21

22

23 24

25

26

27 28

10 Defendants from and into California on a regular and continuous basis. Defendants' contract, combination, trust or conspiracy was centered in, carried out, implemented from and perfected in California. All members of the Class, whether or not California residents, 13 are entitled to recover under California law. What is DRAM?

- 54. DRAM is the dominant, most common form of Computer memory. "Random Access Memory" means that the data, stored in the form of 0s and 1s, can be accessed directly from any part of the memory, rather than having to proceed sequentially from some starting place. DRAM is called "dynamic" because it must have its storage cells refreshed or
- 55. DRAM has no free-standing use. In other words, it must be inserted into a device such as a computer to serve any function.

given a new electronic charge every few milliseconds.

- 56. Likewise, no computer uses a single loose DRAM chip or a collection of loose chips as its memory; as explained below, all DRAM purchased by Class Members was in module form.
- 57. DRAM is a commodity. It has been described as "like milk or bread," and that it "varies little from manufacturer to manufacturer." In his testimony before the Congressional House Banking Committee, the CEO of Micron, Steve Appleton, testified that "DRAM is a commodity."

58. During the Class Period, Defendants manufactured loose chips and assembled those chips into modules. Defendants price-fixed both chips and modules, as alleged in more detail below, by near-daily communications at every level of the companies—from salespersons to high-level executives—via telephone, email and personal contact, to coordinate their pricing to their customers, restrict supply and manipulate the spot market prices.

How is DRAM manufactured and sold to direct purchasers?

- 59. The DRAM manufacturing market is dominated by a handful of leading manufacturers namely, Defendants in this case.
- 60. Defendants run manufacturing factories called fabrication plants. Those fabrication plants make "wafers" that are cut into individual chips, called "dice." Once those dice have the electronics printed on them, the chip is complete.
- 61. Because DRAM has no independent utility, the value of, and thus demand for, DRAM is derived through its storage capabilities for products that need volatile memory.
- 62. Most DRAM chips are assembled by a Defendant (or its contract labor) into DRAM modules, in order to be used in computers. DRAM modules are a packaging option necessitated by, and developed for, the computer segment of the electronics market.
- 63. DRAM is sold in modular form to enable an OEM to determine during of the manufacturing cycle the amount of DRAM to install in a computer. Likewise, DRAM is sold in modular form to retailers so that end-buyers can easily upgrade their computers by adding DRAM modules. As stated by Michael Bokan, Director of Sales for Defendant Micron: "DRAM is packaged in memory modules for PCs and servers to allow for easy upgrading and multiple configurations."
- 64. A DRAM module is made from DRAM chips, a printed circuit board ("PCB"), and a bonding agent to attach the chips to the PCB. The vast majority of the cost of a DRAM module is the cost of chips.
- 65. DRAM module prices are slightly higher than the sum of prices of the DRAM chips used to make the module; the difference reflects the cost of assembling the chips into a

module. For example, during the Class Period, Kingston, the world's largest module maker, in 2002 offered to assemble Hynix's chips into modules for Hynix's direct purchaser OEMs Compaq, Dell, Gateway and IBM. The PCB cost was \$1.70 per module; the other totaled 46¢ to 82¢ per module. Labor and overhead was between 64¢ and \$1.38 per module. Thus, Kingston charged \$3.05 to \$4.10 to assemble 128MB or 256MB modules. At the time of this offer, a 256MB module was priced to IBM at approximately \$38. Thus, a 256MB module would cost \$38, of which \$3.27 was the cost of assembly and \$34.73 was the cost of the chips.

- 66. The close relationship between modules and chips is reflected by the price parity between them. At any given time, the price of modules was only slightly above the aggregate price of the loose chips mounted on the PCB.
- 67. A substantial portion of Defendants' DRAM sales for computing purposes to direct purchasers were in module form. As explained below, all Class Members purchased DRAM modules, either as "Base" DRAM modules or "Added" DRAM modules. No Class Members purchased DRAM chips.

What does a DRAM module look like?

- 68. DRAM used in computers is a commodity product, with functionally equivalent products available from several of the Defendants. Because computer makers and the Defendants jointly set industry-standard specifications and sizes, most sales of DRAM chips or modules were only a few standard types. The format of DRAM was controlled by the uses needed by the computer industry.
- 69. As one Samsung document notes, "in the traditional DRAM market, desktop, workstations, servers and notebooks were the overwhelming market volume driver. Everyone else just follows." Because these products are "similar usage models," one DRAM device was acceptable. Semico Research Corporation, a well-known semiconductor marketing and consulting research company, estimated that 84% of DRAM modules sold in 2001 was of two sizes: the 128MB module and the 256MB module.
 - 70. DRAM in both loose chip and module form are identifiable, discrete physical

5

10 11

12

13

14

15 16

17

18 19

20 21

22

23

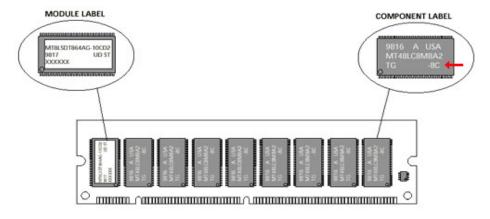
24

25 26

27

28

objects that do not change form or become an indistinguishable part of the computer into which it is added. DRAM can be tracked and identified at any stage of distribution and use, even years after it was made. For example, the name of the manufacturer and other identifying information is usually printed on each chip, and on the module itself. The gray rectangles in this example are chips; the strip of chips is the module.



- 71. Once a module leaves the place of manufacture, it remains essentially unchanged as it moves through the distribution system, whether installed into a computer before a buyer purchases it or whether as an add-on module purchased by the end-buyer, and then installed into a computer.
- 72. A working computer can be opened to show its DRAM modules, and except for wear and tear, they are identical to what left the factory. A DRAM module can be removed from one computer and placed into another computer. An additional DRAM module can be added to a computer at any time. At any time, the original DRAM manufacturer can be identified by looking at the package, and usually additional information such as country of origin and date of production can also be determined.
- 73. Thus, DRAM follows a traceable physical chain from the Defendants to the OEMs, to the purchasers of computers and of DRAM modules for upgrades. Free software program also can be used to reveal the manufacturer and the point of origin of the modules inside a computer.
 - 74. The only difference in a DRAM purchase is when it was inserted into a

computer—by an OEM as "Base DRAM" in the base configuration of a Computer model, or later, at the direction of the buyer as "Added DRAM" (either at the point of sale (POS) of a Computer when the DRAM module is inserted into the Computer by the computer manufacturer or the retailer ("POS DRAM"), or subsequent to the purchase of a Computer ("Aftermarket DRAM")). POS DRAM and Aftermarket DRAM are collected referred to as "Added DRAM."

Who buys DRAM directly from the Defendants?

- 75. The DRAM market for Computers is comprised of four simple segments: those that make DRAM (the Defendants); those that purchase DRAM from Defendants for resale, either as part of a Computer or as an Aftermarket DRAM Module (the direct purchasers); intermediate resellers, who purchase DRAM modules or Computers for resale (indirect purchaser resellers); and those that purchase Computers or Aftermarket DRAM modules for their own use (the indirect purchasers).
- 76. Approximately 90 percent of DRAM sold during the Class Period in the United States was used for computers. The market for DRAM (including both DRAM chips and DRAM modules) and the market for Computers are intimately connected, and can be considered different stages of a single market supply chain.
- 77. Direct purchasers of DRAM used in computers buy it for two reasons: to resell it as DRAM modules or to install it into a computer.
- 78. By far Defendants' largest direct customers are the manufacturers of desktop and laptop computers, servers and workstations, such as Apple, Compaq, Dell, Hewlett-Packard, Gateway, IBM and Sun. These customers and other, smaller computer makers are called "OEMs" (Original Equipment Manufacturers) or computer makers.
- 79. The price of DRAM dictated the quantity of DRAM installed as base memory in computers as well as from whom the OEMs purchased the DRAM. The margins for OEMs are sufficiently thin that DRAM price increases forced OEMs to either reduce the amount of installed base DRAM or increase the price of their computers. Meanwhile, Defendants closely tracked the DRAM needs of OEMs for purposes of determining their own

production allotments and forecasts.

- 80. The next largest group of direct purchasers is independent assemblers of DRAM modules, such as Kingston and PNY, called "Module Makers." Module Makers purchase chips from Defendants, and assemble those chips into modules.
- 81. Module Makers buy chips for two uses: (1) to assemble them into modules for the OEMs (either for use as base DRAM, POS DRAM, or with an Apple, HP or Dell label for Aftermarket DRAM) or (2) to assemble them into modules for resale under different brand names. These Aftermarket modules are sold directly by Kingston or PNY on their websites, or distributed to retailers for sale.
- 82. The third largest group of direct purchasers of DRAM is retailers that sell Aftermarket modules made by Defendants specifically for the computer aftermarket, such as Defendant Micron's Crucial division, which sells its modules to retailers like Best Buy and CompUSA.

How do direct purchasers buy DRAM?

- 83. Although Micron sold a limited amount of DRAM to direct purchasers through its retail arm (Crucial), the vast majority of Defendant-produced DRAM was sold to direct purchasers either through contracts that were negotiated bi-weekly or once monthly or by way of the spot market. Because Defendants price-fixed both of these markets, all direct purchasers were affected by the price-fixing conspiracy.
- 84. OEMs purchased DRAM on a contractual basis to insure availability of parts and to guard against unexpected price increases.
- 85. During the Class Period, the contract market comprised approximately 80% of the DRAM sold for use in Computers.
- 86. Because OEMs required vast quantities of DRAM to be readily available, the DRAM Defendants established hubs for purposes of storing DRAM in close proximity to the facilities where the DRAM was installed by OEMs into its end product. The price of the DRAM in these hubs was agreed to by way of the contract negotiations between the OEMs and the DRAM Defendants; however, the OEMs were not charged for the DRAM until they

actually pulled inventory out of the hub. By manipulating the inventory in these hubs, Defendants could effectively create artificial shortages for the OEMs.

- Smaller direct purchasers purchased their DRAM from Defendants on the "spot market." The spot market is a purchasing channel primarily utilized by independent distributors, brokers and speculators who actively buy and sell DRAM for immediate delivery. OEMs also purchase DRAM from the spot market when prices and supply/demand issues so dictate. Although the major manufacturers of DRAM sell primarily to the contract market, the spot market absorbs production overages and otherwise unsold DRAM. The DRAM manufacturers carefully track spot market pricing not only because of because of the revenue derived from spot market sales, but, more importantly, because spot market pricing serves as an important benchmark for contract negotiations with the OEMs.
- During the Class Period, all DRAM pricing was determined from a "benchmark" price commonly referred to as the "spot price." This spot price was compiled and published daily by data services such as dramexchange.com or Converge. Each day, Defendants received these lists and used them as the benchmark for pricing to all purchasers.
- As one Infineon document declares: "ALL PRICING IS DEPENDENT ON SPOT PRICE." (Emphasis in original.) Another Infineon document notes that spot pricing is a leading indicator for contract pricing and that the "contract price tracks spot price with
 - The contract and spot markets were closely correlated:

24

///

///

///

///

///

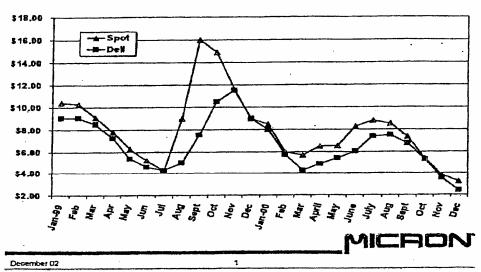
26

27

25

28

Dell vs. Spot Pricing



- 91. Sufficiently correlated are the spot and contract markets that, by manipulating sales made to the spot market, the Defendants could bolster contract market pricing. Mosel Vitelic's Kevin Chen remarked on this in a November 1999 internal email, "[W]e have visited...other vendors in this period...their strategies are to keep spot price high so that they can get a better contract price...I think the way to solve price gap is to sell key account more parts and reduce spot percentage as soon as possible."
- 92. For example, a Hynix document discusses how Defendants used the spot market price to drive up the contract pricing for IBM in April 2001:

...please have a last minute coordination with SS [Samsung]... IBM told me that everyone will stay flat on April 1 with a potential price increase coming on April 15th if the current price levels in the spot market hold up.

They told me they would have no problem with us raising prices on April 15th if the spot market price stays up as everyone else will raise prices them. . .

No one wants to be the first and everyone will wait 2 weeks to see if the higher spot prices are real.

93. When spot prices went up, Defendants jointly immediately sought to raise prices to contract customers. A November 2001 email by Kathy Radford of Micron explains how the Defendants were going to hide their inventories and then use higher spot prices to

increase prices for the contract market:

We will begin price discussions with the OEMs today. Infineon has already laid the ground work by trying to lift pricing a few weeks ago. We believe that they have been successful with only a couple of OEMs to date. Samsung also had discussions with the OEMs early last week and is preparing them for increases the first part of December. The consensus from all suppliers is that if Micron makes the move, all of them will do the same and make it stick. . . .

The OEMs will most likely resist this. Use the spot market pricing as part of the discussion in how suppliers need to narrow the gap between Spot and OEM pricing. You can also use the difference in pricing for DDR vs. SDR in the spot to help in your discussions. . .

Due to the price increase that will take place next week it is very important that you review hub inventory levels today. If there is more than 3-4 days worth of inventory, pull the product and bring it back. Customers will try to pull everything once they know that prices will be going up. Don't let this happen.

94. This concept of "narrowing the gap" between spot and contract pricing was particularly important to the Defendants In an August 2000 email, Mosel Vitelic's Thomas Chang provided the following update to a group of Mosel's executives, including Chairman Hu:

We remain confused by the gap between contract and brand spot pricing. We therefore spoke with Micron and their comments still support the view that contract prices should firm as we move into the strong season. They commented on a strong demand up-tick from major PC makers over the past two weeks after a pretty steady July. PC makers also look to be able to accept prices as high as US\$9.5. (emphasis added)

What is the chain of distribution?

- 95. The indirect purchaser buys DRAM through one of two distribution chains: Either from the direct purchaser (whether OEM, module maker or retailer), or through an intermediary (like a wholesale club or a retailer).
- 96. Personal computers, office servers and workstations all followed the same path of distribution. Personal computers—either desktops or laptops/notebooks—make up the largest segment of the computer market. A significant percentage (in the first half of 2001, nearly half of all computer shipped in the U.S.) were shipped directly from the direct purchaser of DRAM to the end buyers—mainly from Dell and Gateway, but also from Compaq and Apple.

10

8

11 12

13 14

15 16

17 18

19

20 21

22

23 24

26

25

27

28

97. A majority of the rest were sold by stores like Best Buy and CompUSA, or on distributor websites like CDW and Ingram Micro.

The downstream DRAM market is highly competitive.

- 98. The OEM, Module Maker and computer retail markets described above for DRAM modules and DRAM chips are all subject to vigorous price competition. The demand for DRAM was ultimately determined by computer end-buyers, because computers cannot be used without DRAM. The DRAM and computer markets are therefore inextricably linked, and cannot be considered separately. Participants in the DRAM industry were well aware of this intimate relationship, and used computer industry forecasts to predict sales of their own products.
- 99. The OEM, Module Maker and computer retail industries are all subject to vigorous price competition. The direct purchaser OEMs, Module Makers and retailers have very thin net margins. They are therefore at the mercy of their component costs, such that increases in component costs, such as the price of DRAM, lead to quick, corresponding price increases at the OEM and retail levels for Computers or DRAM modules.
- 100. DRAM is one of the five most expensive components in a computer. Because of the thin margins for OEMs and Module Makers, they could not absorb any part of the cost of DRAM.
- 101. The Computer industry and the Module Maker industry share a number of characteristics that make them highly competitive. These include low concentration ratios, easy entry by new participants, little technological or other product differentiation, low fixed costs, and high volumes. An "oligopoly" at different levels of a distribution or manufacturing chain is not required for price increases to be passed through to indirect purchasers.
- 102. Importantly, during the Class Period, a number of large OEMs sold their computers and modules directly to end-buyers. The OEM with the largest share of the United States market, Dell, sold exclusively to end-buyers, as did Gateway. During the Class Period, Compaq and Apple also sold large portions of its computers directly to the end-buyer.

- 103. Approximately 50% of the DRAM sold in or for computers was purchased directly from the direct purchaser of Defendants' price-fixed DRAM.
- 104. Computers are commodities. As stated Louis Gerstner, Chairman of the Board of IBM, "The computer is a commodity."
- 105. There is little or no brand loyalty in the consumer computer market.

 Aggressive pricing will cause customers to switch their preference to a different brand.
- 106. Computer prices are closely based on production costs. In turn, production costs are dominated by component costs, since assembly costs are minimal. OEMs accordingly used component costs, like DRAM, as the starting point for all price calculations. Thus, computer prices closely track to increases (and decreases)in component costs.
- 107. These factors led to intense competition, in which computer OEMs had little control over their prices. As stated in a Robertson Stephens Technology research memorandum in July 2001, the computer market is a "highly competitive environment with slim margins, commodity-like products and exposure to fluctuations in material costs."
- 108. For example, Dell testified that it pulled DRAM out of a Defendants' inventory hub, which was located next to Dell's assembly plant. That DRAM module was immediately sent to assembly floor, to build the computer that had just been ordered by a customer. Dell did not pay for the DRAM module until it was pulled from the inventory. Thus, Dell knew exactly the price of the DRAM module that it was going to purchase to build a computer immediately for a customer that had just directly ordered the computer.
- 109. Computer models sold by other OEMs to retailers were generally updated several times a year, and the price was changed for each new model. For example, for one large retailer, more than 90 percent of the computers sold during 2000 were either new models or at a different price than the previous month. OEMs, retailers and distributors often use a "standard markup" method to set prices, meaning that they add a standard percentage to their own costs to determine selling prices.
 - 110. Defendants were very aware of the impact of their prices on computer end

buyer costs. Defendants' expert, Carl Shapiro has agreed that there is price elasticity in the DRAM market—if DRAM is cheap, computer makers will put more memory in their base computer models; if DRAM is expensive, they will install less memory in order to keep the computer at the same price point.

How do the indirect purchasers buy DRAM?

- 111. Indirect purchasers of DRAM are divided into two categories: those Class Members that purchased "Base" DRAM (DRAM that was included in the base configuration of the computer), and those Class Members that purchased "Added" DRAM (DRAM that was purchased as additional DRAM from the base configuration, either at the point of sale and installed by the computer manufacturer or retailer (POS DRAM), or after the Computer purchase as an Aftermarket DRAM Module.) Many indirect purchasers have DRAM transactions that fall into both groups.
- 112. Whether the Class Member purchased a computer with DRAM module in it, or later bought a DRAM module and installed it herself, the DRAM modules are the same.
- 113. Many entry-level computers sold during the Class Period were configured by the OEMs to have very low base levels of DRAM pre-installed.
- 114. Computer memory upgrades are a unique characteristic of DRAM compared to almost any other computer component. Beyond the basic DRAM with which a computer is originally configured, many buyers add additional DRAM modules to improve the computer's performance. This "add-on" module can be purchased at the time of sale of the computer or it can be done post-sale.
- 115. DRAM chips are packaged into modules for computing uses to allow for easy upgrading. As new operating systems (like Windows 2000 or Windows XP) continued to require greater and greater amounts of memory to perform optimally, the add-on DRAM module became a major a large portion of the Defendants' end-use market. Approximately 30% of indirect purchasers' DRAM purchases were as add-on DRAM modules.
- 116. Modules made it possible for non-technical end-buyers of computers to upgrade the memory in their computers, with no tools necessary. Upgrading memory in a

computer is as simple as opening the computer cover, pushing down the module retaining clips, seating the module into the slot (or sometimes called "socket") and then snapping the retaining clips back into place. When the computer is turned back on, the operating system will recognize that addition memory has been installed.

117. In early 2000, industry analyst (and paid defense expert) Victor De Dios summarized the module market this way:

Computer companies have become more competitive in their memory-option prices against the aftermarket. Computer companies typically sell memories to end users in two ways: through point-of-sale (POS) upgrades and the online store. POS upgrades are memory upgrades bought with a new system while on-line store purchases are upgrades to computers already owned by the end user. Personal computers are built with multiple slots into which DRAM modules can be inserted. Because of the retail point-of-sale or even after-sale ability to add DRAM from any source, the amount and brand of DRAM installed in computers is especially sensitive to price competition.

- 118. Particularly in the "direct to consumer" sales by Dell, Gateway, Compaq and others, computer makers offered instant "add-on" DRAM to the Base DRAM that was part of the base configuration of the Computer. Therefore, changes in the price of DRAM can very rapidly affect the DRAM put in both as Base DRAM, and then added as Added DRAM.
- 119. The DRAM modules that are in computers are exactly the same modules purchased by direct purchasers—i.e., they do not change form in any way. This is demonstrated by Micron's Crucial division website, which explains that Micron set up Crucial in 1996 so that "end users had the opportunity to buy directly from the manufacturer the same memory modules bought by the world's major OEMs for original installation into their systems." Micron set up Crucial simply as a way to reach more DRAM purchasers:

Well, what about the end user? What about the everyday folks who want to upgrade their existing systems with OEM-quality memory—the home desktop user, the IT network guy, the student notebook user? Why don't we offer memory to the public, at factory-direct pricing?

120. Crucial's website confirms that DRAM modules purchased by indirect purchaser end buyers are the exact same DRAM modules purchased by direct purchaser OEMs. The website describes Crucial as the "only consumer memory upgrade supplier that's part of a major DRAM manufacturer," enabling it to "sell high-quality memory that

has been qualified and approved by all major original equipment manufacturers."

- 121. When a computer was purchased, the seller usually offered a range of DRAM for the computer. Computer buyers directly chose how much DRAM to purchase, in a process called "configuration."
- 122. For example, on Dell's website, a buyer could click the choice called "recommended system" of the computer which gave a price for a pre-determined configurations, or the buyer could choose to "customize it" by choosing additional DRAM. For each option chosen, the price for the computer increased by the line-item charge specified for that chosen upgrade.
- 123. Essentially the same process took place for computers purchased at a retail store. In retail stores, the retailer would have pre-selected a number of models of computers to display in the store; the sales person would suggest upgrading the memory, with the store carrying a number of modules of different brands and sizes. Either the retailer installed the add-on DRAM module, or the buyer took it home and installed it herself.
- 124. As an additional example, one online retailer of computers and modules sold over 3.4 million add-on DRAM modules, for total revenue of over \$435 million during the Class Period. In comparison, during the same period, that retailer sold approximately 2.2 million personal computers.
- 125. An indirect purchaser who bought a computer containing add-on DRAM will typically was given an invoice or order acknowledgment showing the specific DRAM option that was selected, thus further indicating the traceability of Defendants' DRAM in the price paid for the computer.
- 126. Nearly all computers can be upgraded with additional DRAM. For example, in the Fall of 2001, one of Hewlett-Packards' biggest sellers was its Pavilion model 7955. The Pavilion 7955 came with one 256MB memory module pre-installed. The Pavilion 7955 was built, however, with three slots for memory, so that the system could be upgraded with more memory after the purchase. HP said the following on its website about memory upgrades:

7

9

11 12

13

14 15

16

17

18

19 20

21

22 23

24

25

26

27 28 A memory upgrade is often the easiest and least expensive way to extend the life of your computer and improve its performance. For a fraction of the price of a new system, a memory upgrade eliminates annoying performance lags, speeds up your applications, and lets you run more software programs. Here are a few tips for upgrading your computer's memory.

Buy a system that can be upgraded later on.

You may be tempted to buy the latest, greatest (and most expensive) system. But you can often save a considerable amount of money by choosing a mid-range system and upgrading it a couple of months or years down the road, when the price for those high-end components comes down.

Defendants sell DRAM modules packaged under various brand names to 127. OEMs to sell via the OEM's websites. For example, if a customer purchased a Dell computer, and later decided to add more memory, he could go to the Dell website and order additional DRAM modules. That module would be branded as a Dell DRAM module, even though Dell did nothing to the DRAM module other than put its brand sticker on the module:



- 128. Retailers sell the same types of DRAM modules that are pre-installed in computers or sold as add-on modules by the OEMs. For example, Best Buy sells modules assembled and branded by Crucial (a Defendant here), PNY and Kingston. At its stores, Apple sold modules branded as Apple modules that were in fact packaged for them by a Defendant.
- 129. A variety of DRAM module resellers, such as Crucial, CDW and Amazon, sold DRAM modules at prices that changed weekly or daily. These price changes were reflected in price changes by the OEMs. For example, Dell catalogs through approximately

December 2001 say "call your sales consultant" to get the price of additional DRAM.

Gateway tracked its DRAM prices to customers in a separate database from other upgrades to allow for more frequent updates.

- 130. For example, the computer industry press reported in 1999 that when prices for DRAM chips increased, "At Crucial Technology, the memory chip selling arm of Micron, prices for 64-megabit chips have leaped from \$8 last week to between \$12 and \$14, according to a corporate sales representative."
- 131. An internal Micron document reported in January 2002 that "direct memory vendor Crucial sold 128MB of computer 133 DIMM memory to end users for \$15.23 last October. Last week, Crucial offered the same product for \$31.88-more than twice the price. Crucial's 256MB SDRAM sold for \$29.37 a year ago; now it is priced at \$56.80--almost twice as much."

Plaintiffs' Injuries

- 132. Plaintiffs and indirect purchasers participate in the market for the sale of DRAM. To the extent plaintiffs and indirect purchasers bought DRAM as part of a computer purchase, Defendants' unlawful conspiracy inflated the prices at which OEMs resold DRAM as a component of computer sales. Defendants have extinguished the market forces of competition to their mutual benefit. Consumers, including plaintiffs, are injured by paying supracompetitive prices for DRAM.
- 133. Because Defendants control the market for DRAM, there are virtually no choices for persons and businesses who require a computer other than buying one manufactured by a direct purchaser that paid supracompetitive prices to Defendants because of Defendants' unlawful agreement alleged herein.
- 134. The economic and legal literature has recognized that unlawful overcharges in a component normally resulted in higher prices for products which contain that price-fixed component. As Professor Herbert Hovenkamp, a noted antitrust scholar has stated in his treatise, FEDERAL ANTITRUST POLICY, THE LAW OF COMPETITION AND ITS PRACTICE (1994) at 564:

A monopoly overcharge at the top of a distribution chain generally results in higher prices at every level below. For example, if production of aluminum is monopolized or cartelized, fabricators of aluminum cookware will pay higher prices for aluminum. In most cases they will absorb part of these increased costs themselves and pass part along to cookware wholesalers. The wholesalers will charge higher prices to the retail stores, and the stores will do it once again to retail consumers. Every person at every stage in the chain likely will be poorer as a result of the monopoly price at the top.

Theoretically, one can calculate the percentage of any overcharge that a firm at one distributional level will pass on to those at the next level.

135. Similarly, two other antitrust scholars—Professors Robert G. Harris (Professor Emeritus and former Chair of the Business and Public Policy Group at the Haas School of Business at the University of California at Berkeley) and Lawrence A. Sullivan (Professor of Law Emeritus at Southwestern Law School and author of the Handbook of the Law of Antitrust)—have observed that "in a multiple-level chain of distribution, passing on monopoly overcharges is not the exception: it is the rule."

136. As Professor Jeffrey K. McKie-Mason (Arthur W. Burks Professor of Information and Computer Science and Professor of Economics and Public Policy at the University of Michigan), an expert who presented evidence in a number of the indirect purchaser cases involving Microsoft Corporation, said (in a passage quoted in the judicial decision in that case granting class certification):

"As is well known in economic theory and practice, at least some of the overcharge will be passed on by distributors to end consumers. When the distribution markets are highly competitive, as they are here, all or nearly all of the overcharge will be passed through to ultimate consumers. ... Both of Microsoft's experts also agree upon the economic phenomenon of cost pass through, and how it works in competitive markets. This general phenomenon of cost pass through is well established in antitrust laws and economics as well."

- 137. Plaintiffs and other indirect purchasers have been forced to pay supracompetitive prices for DRAM modules purchased as Aftermarket DRAM modules and for Computers that contain DRAM modules. These inflated prices have been passed on to them by direct purchaser manufacturers, distributors, and retailers. Those overcharges have unjustly enriched Defendants.
 - 138. Just as DRAM can be physically traced through the supply chain, so can its

3

4 5

7

8

6

9

12

13

11

14 15

1617

18

20

19

21

2223

24

25

26

2728

price be traced to show that changes in the prices paid by direct purchasers affected prices paid by indirect purchasers of DRAM.

- 139. The market for DRAM and the market for Computers are inextricably linked and intertwined simply because the DRAM market exists to serve the computer market.

 DRAM and Computers markets are, for all intents and purposes, inseparable in that one cannot exist without the other.
- 140. Quantitative correlation estimates strongly suggest that the market for computers is inextricably linked to the market for DRAM by virtue of the strong correlation between the spot price of DRAM and the price of "base" DRAM contained in every computer.
- 141. The conspiratorial conduct of the Defendants, the purpose of which is to raise the price of DRAM, would directly increase the price of computers. It is rare to find a product whose price is dependent on only one factor or variable. Economists have developed techniques to isolate and understand the relationship between one "explanatory" variable and a "dependent" variable in those cases when the dependent variable is explained by a multitude of variables---when all such variables may be changing simultaneously. That analysis—called regression analysis--is commonly used in the real world and in litigation to determine the impact of a price increase on one cost in a product (or service) that is an assemblage of costs. Thus, it is possible to precisely isolate and identify only the impact of increase in the price of DRAM on Computer prices even though computers contain a number of other components whose prices may be changing over time. Regression analysis is particularly well suited here because the goal is to isolate the impact of one component, namely the cost of DRAM to the direct purchaser on the price ultimately paid by the end-user for a computer. A regression model can explain the variation in the price of Computers as a function of changes in the price of DRAM. In such models, rather being treated as the dependent variable, the price of DRAM is treated as an independent or explanatory variable. The model could isolate how changes in the price of DRAM impact the price of Computers while holding constant the impact of other price determining factors.

- 142. Economic and legal literature recognizes that the more pricing decisions are based on cost, the easier it is to determine the pass-through rate. The directness of affected costs refers to whether an overcharge affects a direct (i.e., variable) cost or an indirect (i.e., overhead) cost. Overcharges will be passed-through sooner and at a higher rate if the overcharge affects direct costs. Here, DRAM is a direct (and substantial) cost of any computer.
- 143. Other factors that lead to the pass-through of overcharges include (i) whether price changes are frequent; (ii) the duration of the anti-competitive overcharge; (iii) whether pricing decisions are based on cost; (iv) whether the overcharge affects variable, as opposed to overheard, costs; (v) whether the resellers' production technology is uniform; (vi) whether the reseller supply curve exhibits a high degree of elasticity; and (vii) whether the demand of the resellers is inelastic. All of these factors were present in the computer market during the Class Period. Applying standard microeconomic analysis, prices of computers changed each month in response to DRAM prices, with DRAM prices having a direct and immediate impact on computer prices. The precise amount of such an impact on average computer prices can be measured and quantified. Commonly used and well-accepted economic models can be used to measure both the extent and the amount of the supracompetitive charge passed through the chain of distribution.

VII. <u>DEFENDANTS' ILLEGAL CONDUCT</u>

- 144. Defendants and their co-conspirators have engaged in a contract, combination, trust or conspiracy, the effect of which was to raise the prices at which they sold DRAM to artificially inflated levels.
- 145. Defendants, through their officers, directors and employees, effectuated the aforesaid conspiracy between themselves and their co-conspirators by, among other things:
 - a. participating in meetings and conversations, including through various trade associations and committees, to discuss the prices of DRAM in the United States;
 - b. agreeing, during those meetings and conversations, to charge prices at

specified levels and otherwise to increase and maintain prices of DRAM sold in the United States;

- issuing price announcements and quotations in accordance with the agreements reached; and
- d. selling DRAM to various customers in the United States at noncompetitive prices.
- 146. Defendants' contract, combination, trust or conspiracy was centered in, carried out, effectuated and perfected mainly in the State of California. Therefore, all members of the Class, whether or not California residents, are entitled to recover under California law.
- 147. The conspiracy began at least as early as April 1999. For each Defendant, the conspiracy was rampant throughout all levels of the company. The systematic nature of the conspiracy is evidenced by the organization of "contact persons" through which to funnel price fixing information, executive presentations praising employees for obtaining competitors' pricing plans and information, and even setting compensation based on an employee's ability to obtain and coordinate prices with competitors.

How the Conspiracy Worked

- 148. As stated above, by far the largest direct purchasers of DRAM are the computer OEMs. Each of these OEMs purchased DRAM from the "approved vendors"—those Defendants that had qualified their DRAM for use in the OEMs' computers. The key terms of DRAM sales to OEMs and other direct purchasers arose from negotiations between the DRAM manufacturers and the OEMs. Negotiations were structured around bi-weekly or one month intervals. OEMs often solicited initial or "first pass" pricing proposals from their DRAM suppliers. These price quotes were the starting point for further negotiations. The "first pass" pricing proposals by DRAM defendants to OEMs were obtained nearly simultaneously from the DRAM Defendants bidding on that supply opportunity. Further negotiations took place shortly thereafter—either the same day of within a few days.
 - 149. Defendants used this structure to their advantage and actively sought contact

with other Defendants in the midst of these negotiations, as evidenced by an email by Nanya's David Dwyer: "I called Samsung's Russ Griffo earlier in the day and he said they were 'around' \$40 but they hadn't closed at the time."

- 150. Because the OEMs could purchase their DRAM needs from any of the qualified DRAM Defendants, a particular OEM could purchase its DRAM from the Defendant offering the best price.
- 151. To achieve their price-fixing goal, the DRAM manufacturers needed to engage in a systematic and continuous exchange among them of confidential pricing information relating to the bids that each submitted to the OEMs at two to four week intervals.
- 152. One example of this systematic exchange was when Nanya's Mike Walsh provided Elpida's Jim Sogas (who subsequently pled guilty for his involvement in the DRAM conspiracy) with a 25-page spreadsheet detailing Nanya's price targets at Compaq for the upcoming month. This spreadsheet contains pricing targets for literally hundreds of chipsets.
- 153. The communications occurred at several levels and were both vertical and horizontal in nature. At one level, there was a continuous exchange of pricing information among the account representatives for each Defendant who were primarily involved with the price negotiations with a particular OEM. Symbiotic relationships between the erstwhile competitors soon developed: "I know the guys at Nanya very well," wrote Samsung's Jim Elliot, "so getting info from them should not be a problem."
- 154. And, in fact, getting information from Nanya was not a problem. In a January 2002 email, Samsung's Elliot responded to an email from Samsung's Yeongho Kang (who subsequently pled guilty for his involvement in the DRAM conspiracy), indicating that he "spoke with Nanya today and found out the following: Current 128MB DDR DIMM contract price: 'Just under \$36.00.' WW Channel BSP for DDR has been \$4.00 (128Mb) and \$8.00 (256Mb) for the month of January. This BSP was raised last week to \$4.20 and \$8.40 respectively in anticipation of Intel releasing large quantities of DDR chipsets and

7

11 12

13

14 15

16

17 18

19

20 21

22 23

24

25

26 27

28

motherboards next week."

- These account executives collected pricing information from their erstwhile 155. competitors and filtered this information to high-level corporate executives. These high-level executives then traded on this information with their corporate brethren at allegedly competing Defendants. This high-level intelligence was relayed back down to the subordinate account executives.
- 156. For example, in of July 1999, D.W. Kim, Hynix's Operations Manager in San Jose, California, was assigned by his boss the task of coordinating the price fixing discussions amount Defendants with regard to all "strategic accounts"—which included all the large OEM computer makers: "I would like to appoint you as the communication center to coordinate the pricing to the strategics. Please ask your counterpart at LG to quote after hearing from you. You will be copied with our pricing proposal to Compaq, Dell, Gateway, HP."
- 157. Samsung encouraged its sales representatives, in a Power Point slide presentation in November 1999 titled "Request to Field" to "collect customer & competitive information and share them on a timely basis (As You Give, So Shall You Receive)."
- 158. Rajit Shah, Mosel Vitelic's Vice President of Marketing, offered similar encouragement after receiving a report of a subordinate's visit with Samsung, stating he was "very glad to read about your Samsung visit report... Keep up this connection. Also, try to expand such relationship with other suppliers to get more understanding in terms of what is going on in the market."
- 159. At Micron, Bill Lauer kept a spreadsheet with competitor's prices at the major OEMs. As explained in an email to the sales reps for those accounts:

The attached spreadsheet is kept in the G drive under BLauer and called "price war." Each RSM [Regional Sales Managers] with one of the 6 Computer Accounts on the spreadsheet will need to update their pricing on a real-time basis as well as update the competitor's pricing portion. Also, please update the "date" on the chart. The purpose of this tool is for the RSMs, ASMs [Account Sales Managers], and Mike [Sadler] to have instant access to real-time competitor pricing info in our top Computer Accounts. It is CRITICAL for this spreadsheet to be updated on a realtime basis in order for it to be a useful tool to everyone. Please make sure

you remember to update this with your price changes as well as competitor info. Thanks.

- 160. Similarly, Mosel Vitelic implemented a formal price index system for purposes of tracking DRAM prices by vendor. This system too relied upon information provided by competitors, as indicated by a February 2002 email from Mosel's Michael Ramirez: "I had a conference call with Hynix today regarding 4Mx16 DDR 4 pricing...I believe you will have adjust (sic) the pricing index...to capture business."
- Defendants found it too bothersome to email and call each other, and so set up a "listserv" were everyone could share information with the whole group: On May 15, 2002, an Infineon employee calling himself "Supplier 2002 uk" at supplier 2002uk@hotmail.com sent an email titled "Supplier Group on Yahoo" to two Micron employees, two Infineon employees, three Samsung employees, two Elpida employees, one Nanya employee, and five Hitachi employees. The email sender states that the "point of this group is to get the supplier to share information rather than rely on [what] the customer tell[s] us." The email sender advises the participants to set up Hotmail or Yahoo email addresses to ensure anonymity.
- 162. The price-fixing in the contract market followed a predictable path for each direct purchaser account. First, the account representatives would talk to each other about each Defendant's planned prices. That information would go up the chain of command in each company, and after further conspiratorial contacts at the executive level, instructions on how to bid for the account would be relayed back to the sales representative.
- 163. Mosel Vitelic's Director of Marketing did precisely that in an email to other Mosel Vitelic personnel: "For HP, here are some price guidelines that I got from our competitors on the contract prices- you can negotiate using them..."
- 164. IBM was often the first OEM to negotiate its pricing for the month or halfmonth. IBM required an initial bid each month, several days to a week before the end of the month. Then there were specific price negotiation meetings. A few days before the end of the month, a final bid was to be made to IBM.

- 165. Defendants engaged in a systematic exchange of pricing information before and during their negotiations with IBM. For example, at Hynix, a salesperson with responsibility for IBM, Paul Palonsky, has acknowledged in sworn testimony that he gathered competitor price information "directly from competitors, including Samsung, Micron, Infineon, Hitachi, Toshiba, Elpida, LG and NEC."
- 166. During this same period, Palonsky (who worked at Hynix) had a counterpart at Micron, Keith Weinstock. Between summer 1998 and spring 2002, Weinstock and Palonsky spoke regularly. Weinstock told Palonsky the price ranges that he intended to recommend to his supervisors. He and Palonsky also discussed pricing information with respect to other competitors, including Samsung, Infineon, and Toshiba. Palonsky told Weinstock that he got such information directly from employees at the competitors.
- 167. For example, Palonsky worked for C.K. Chung, Hynix's Director of Worldwide Strategic Account Sales. Chung collected pricing information from his subordinates and passed that information along. He also directly contacted competitors about pricing. He relayed that information to his boss, D.S. Kim, Hynix's Senior Vice President and General Manager of Worldwide Sales and Marketing.
- 168. A March 2001 email exchange between Palonsky and Chung is illustrative of how price exchange and coordination drove DRAM prices up. At the same time of this exchange, IBM was resisting Hynix's pressure to raise DRAM module prices from \$36 to \$38. Palonsky reported to Chung:

I talked to IBM about the potential that we might want to raise prices now to the \$38 level. This was received very poorly. IBM told me we would be alone and they would be forced to cut our share. IBM does not expect their biggest and favorite supplier to lead the price up.

169. On the same day, Chung emailed back to Palonsky information he received from Samsung, the largest DRAM manufacturer:

Before you submit our final price as you suggested for the first part of April, please have a last minute coordination with SS [Samsung]. They are saying they will go to \$38.... If you can have SS lead the charge, you will follow Samsung's leadership.

170. Likewise, Weinstock at Micron obtained competitors' pricing information and
gave Micron's pricing information to competitors at the specific directions of his superiors.
Mike Sadler encouraged Weinstock as early as 1998 to develop contacts at competitors,
particularly Samsung. Weinstock was present when Mike Sadler spoke on the phone to Gary
Swanson of Hynix about DRAM pricing. Sadler called Swanson to confirm a price range for
a DRAM product on the IBM account.

- 171. Another example of the price fixing activities involved the OEM Hewlett-Packard. Defendants were in constant communication with each other on a weekly basis to coordinate their price fixing activities with regard to HP.
- 172. Mike Grant of Micron was responsible for sales to HP-Compaq. Mr. Grant has admitted to illegal contacts with his counterparts at Infineon; Hitachi and Elpida.
- 173. Early in 1999, another Micron account representative for the HP account email his boss, telling him that he had contacted his counterpart at Samsung regarding future pricing for HP: "Spoke to Samsung guy last night and they said they are looking to hold their pricing at current levels for March (around \$80 and \$159)."
- 174. On March 9, 1999, that same salesperson wrote to his boss, and to Mike Sadler of Micron to relay a communication with Samsung where Samsung provided pricing information regarding HP: "I spoke with Samsung and they are at \$77 (approx)."
- 175. On July 28, 1999, Eileen Sheridan of Elpida wrote an email where she said that she had confirmed with Samsung and Infineon their prices to HP; she suggested that Elpida bid the same price.
- 176. Shortly thereafter, on August 10, 1999, Plaintiff Uglem purchased a HP computer from Best Buy.
- 177. Defendants were also coordinating their pricing at Apple. After obtaining proposed prices from Samsung, Hynix and Micron bid the same or similar prices to Apple.

 Later, when Infineon also began to sell DRAM to Apple, it joined in the conspiracy at Apple.
- 178. The eight months before Plaintiff Delaney purchased her Apple computer on March 19, 2002, are illustrative of the price fix concerning DRAM prices to Apple.

- 179. On August 3, 2001, Hynix heard directly from "Samsung HQ" about the prices they were going to charge to Apple for that month and the price increase for the following month.
- 180. In late August 2001, Hynix again checked with Samsung before setting its price to Apple: "I checked with Samsung HQ" . . . "Samsung & Micron now at \$3.75 range."
- 181. In September 21, 2001, an Infineon account representative confirmed Samsung and Micron prices before determining what it should offer to Apple: "I will, however, check with Samsung on their price position at Apple."
- 182. A November 2001 Hynix e-mail makes reference to the artificial product shortage, and Hynix's awareness of the same: "Micron is reducing Apple hub inventories in order to create an artificial shortage and will follow SS [Samsung] or Hynix, if Apple accepts a price increase."
- 183. On December 3, 2001, Micron (specifically Kathy Radford) received info from Samsung, Hynix and Infineon about their plans to raise prices at OEMs. She put in her notes that Samsung was raising prices at Apple and that \$13.25 was their minimum price and "anything lower will not get Samsung parts;" on December 4, she forwarded this info to others at Micron.
- 184. On December 3, 2001 Samsung's Sun Woo Lee obtained from Hynix its pricing for IBM, Compaq, Apple, and Dell.
- 185. On February 1, 2002, John Bugee emailed Rudd Corwin (both of Infineon) info regarding Micron's Apple pricing that he received from Tom Addie of Micron.
- 186. On March 19, 2002, Plaintiff Delaney purchased an Apple computer. In September 2002, Plaintiff Delaney purchased an additional 512MB of DRAM from an online store called "MacWarehouse," now a part of online retailer CDW.
- 187. Meanwhile at Dell, the same types of conspiratorial contacts were occurring. Micron, Samsung, Infineon, Hynix, NEC, Toshiba and Nanya communicated about, and coordinated the prices to, Dell.

- 188. As early as September 1998, Hynix was planning to raise prices for Dell and Gateway and to "[p]lease try to persuade other Japanese sales manager [sic] to participate in our movement if possible."
- 189. Hynix's Charles Byrd wrote an email on September 25, 1998 where he discussed receiving pricing information from NEC, Samsung, and Toshiba among others for Dell: "For Dell Oct Pricing proposal I have gathered the latest information from the competition as well as my idea for positioning."
- 190. One month later, Mr. Byrd again discussed pricing information for Dell with competitors: "For Dell Oct Pricing proposal I have gathered the latest information from the competition. . ."
- 191. Charles Byrd wrote on November 10, 1998 that he'd received pricing information regarding Samsung's pricing at Dell, as well as other competitive pricing information such as for Toshiba and Hitachi, and then suggests pricing based on the competitive information.
- 192. On March 25, 1999, Jim Sanders of Infineon wrote an email to Christian Scherp and Heiko Wieland of Infineon referencing discussion of price coordination among competitors related to Dell pricing, including, Hyundai, Toshiba, Samsung and Micron: "All the competition says \$67 target is unreasonable. Everyone thinks the spot market is around \$8.30-\$8.40...The following represents their comments about pricing."
- 193. Charles Byrd of Hynix wrote an email on May 15, 1999 that reflected communication with NEC about its pricing to Dell and in turn this influenced Hynix's pricing model: "Talked to NEC, they are telling Dell the following..."
- 194. On May 30, 1999, Byrd wrote an email reflecting communications with Samsung about Samsung and Hynix's pricing at Dell.
- 195. The price-fixing continued unabated throughout the Class Period. In 2002, Dell began to suspect that there was "cartel-like" behavior in the industry. On April 30, 2002, Dell's founder and Chief Executive Officer, Michael Dell, spoke at the Merrill Lynch "Hardware Heaven" conference. During Michael Dell's presentation, he said, "I think we

 saw cartel-like behavior by a couple of DRAM suppliers." As a result, Dell announced that it would widen its network of suppliers to try to defeat the anti-competitive conspiracy.

- 196. In order to receive more competitive bids, Dell sought to purchase DRAM from other sources. Nanya was sought out as a "qualified vendor" at Dell in an effort by the computer company to avoid the "DRAM cartel" to which Michael Dell publicly alluded.
- 197. But, unknown to Dell, Nanya was part of the on-going conspiracy. Before Nanya sold its first DRAM module to Dell, it had already had meetings about Dell pricing with Infineon and Samsung, and as memorialized in a January 2, 2002 internal Samsung email regarding DDR pricing to Dell, Mike Bocian wrote "Nanya confirmed they will be qualed next week and will quote \$56."
- 198. The sensitive competitive information that the DRAM manufacturers continuously exchanged was not always narrowly targeted to boost the prices as specific accounts. Because OEMs and others could also purchase DRAM on the open "spot" market, Defendants also conspired to affect spot prices.
- 199. An important market variable in the OEM negotiations was the relationship of the spot market to the contract market. If the spot price rose above the last contract negotiations from the prior weeks, the DRAM manufacturer would argue that the contract price should rise to reflect market conditions. Likewise, if the spot price dropped, OEMs generally sought a downward price adjustment. Because computers, and the OEMs that produced them, accounted for such a substantial part of the DRAM market, they were the focal point of any potential price competition between DRAM manufacturers.
- 200. Spot prices were used as the pricing benchmark for sales to direct purchasers other than OEMs and others that entered into contractual agreements. Both buyers and sellers in the DRAM industry tracked changes in the DRAM spot prices on a daily basis. Thus, the conspiracy included exchanges of prices regarding the spot market.
- 201. In contrast to the OEM sales described above, DRAM was also sold by Defendants on the spot market on a transactional basis, for immediate or short-term delivery. The spot market was important to DRAM market participants, even if they themselves did

not make "spot" purchases, because it provided a snapshot of the current market demand price. As noted above, when the spot market dropped below contract prices, OEMs sought a better deal from Defendants at the next negotiation; if the spot market rose, OEMs were pressed to accept price increases.

- 202. Defendants therefore took steps to control spot market prices. Micron's executive in charge of spot market sales communicated with both Samsung and Infineon regarding spot market prices.
- 203. Defendants agreed to withhold excess (i.e., non-contractual DRAM) off the spot market to drive up prices. In a Mosel email, A.K. Lui wrote:

Dear Sales,

Today (May 13), Samsung Asia Sales Director informed me, Samsung, Hynix, Micron, Infineon and Elpida are going to raise the 128Mb SDR to US \$3.00 range. Could you confirm with your sources before selling?

- 204. It has been reported in the press that an officer of DRAM manufacturer Mosel-Vitelic admitted that price fixing meetings occurred, and that an agreement had been reached between the major DRAM producers to push prices up by reducing supply. According to press reports, Hynix and Samsung executives visited both Mosel-Vitelic and Nanya Technology executives to discuss these agreements.
- 205. In May 2002, Thomas Chang admitted to the press Mosel's involvement in the conspiracy to fix DRAM prices for a second time: Mr. Chang confirmed that Mosel "had reached an agreement with Hynix and Samsung to push up DRAM prices to US \$3 a chip by stopping dumping." Chang continued: "Hynix and Samsung executives visited Mosel-Vitelic and Nanya Technology Corp. recently to discuss the agreement."
- 206. An official at Nanya was also quoted in the press as openly discussing anticompetitive measures:

"Everyone is feeling the need of cutting production," said Charles Kau, an executive vice president with Linko-based Nanya Technology. "As of how to engage in the cut is an issue that needs to be discussed. Nanya is willing to cooperate in such a cut, he added.

207. In May 2002, the Taipei Times reported that a DRAM industry executive

admitted that his company agreed with its competitors to fix DRAM prices. According to the

article, the competitors agreed to set the floor price for DRAM at \$3.

4

7

10

14

15

13

16 17

18

20

19

21

22 23

24

25

26

27 28

208. On May 7, 2002, Micron's Lionel Lim sent an e-mail titled "spot 5/7" to several Micron employees and copied several others. Mr. Lim states that he heard "Hynix is calling a meeting with Samsung to stabilize the pricing at \$35 for 128MB at core customers and maintaining a price of slightly above \$3 on the spot."

- The confidential business information exchanged by Defendants was not 209. limited to prices at specific accounts, or the prices at which they would offer DRAM in the spot market. For example, in July 2001, Infineon's Christine Lee obtained and forwarded to her superior, Rudd Corwin, Micron's then-current price book, which was confidential Micron material that contained DRAM prices for Micron's DRAM sold by distributors. Christine Lee stating "[d]on't ask, but here's Micron's latest price book."
- 210. Defendants also exchanged production "roadmaps," exchanged information on their confidential production volume plans, exchanged information on the amount of product they had in inventory at the factory or it customer "inventory hubs" and agreed on what to tell the public about production, inventory and invent similar stories about why the price of DRAM was rising.

three Infineon executives. Under "topics discussed," it lists Samsung's production, its

roadmap, "Market Outlook," and Samsung's sales negotiations with Hewlett Packard and

Sony.

212. A few months later, Samsung appears to have held what was essentially a summit with a group of Taiwanese DRAM manufacturers, including Nanya. An email authored by Samsung's Vice President of Global Accounts Sales and Marketing, Mike Bocian, summarized the summit and was titled "KEY TAKEAWAYS FROM OUR

MEETINGS WITH TAIWANESE DRAM MANUFACTURERS." (emphasis original)
Included in the email was information relating to Nanya's technology focus, production

information and financial issues.

213. On July 3, 2001, Hynix's C. K. Chung, emailed Hynix's D. S. Kim, K. C. Suh, and Gary Swanson. Chung titled the email "Micron—Mike Sadler," and stated: "Gary Swanson told me yesterday that [Micron's] Mike Sadler wanted to discuss with us on the measures to stabilize the market price. . . . [Hynix's] Farhad Tabrizi got the same message from Mike this morning. I think your diplomacy is working."

- 214. On September 20, 2001, Infineon's Peter Schaefer sent an email to his superiors. Schaefer wrote: "I talked to Mike Sadler." He describes in detail Micron's inventory and production levels, their plans for DRAM production, and Micron's current negotiations with NEC. He also notes: "On the assumption that Hynix gets new money, they would consider taking supply out of the market if others do the same; either by reducing waferstarts or destroying all inventories. Follow up next week." . . . "YW Lee [of Samsung] was planning on meeting with Appleton next week but cancelled MU [Micron] thought Lee wanted to talk about cut backs."
- 215. To solidify the production restraints that Defendants had negotiated among themselves throughout the late summer of 2001, in October 2001, Mike Sadler of Micron carried out his world tour to achieve agreement on production cutbacks. In order to convince all Defendants that they needed to reduce production to raise prices, Sadler organized an international trip that took him from Boise to Tokyo, then to Korea, then to Taiwan, then to

Munich and back to Boise. During that trip, Mr. Sadler (who has refused to testify) met with at least Y.W. Lee of Samsung and the CEO of Infineon, Dr. Ulrich Schumacher. Other evidence suggest that his meetings in Japan and Taiwan were with other Defendants, such as Nanya and Mosel Vitelic.

- 216. In fact, Steve Appleton, the Chairman, Chief Executive Officer, and President of Micron testified extensively about his knowledge that Mr. Sadler had been contacting Hynix, Infineon, Samsung and the Taiwanese competitors to discuss the market generally, and pricing specifically.
- 217. The sheer number of DRAM executives who participated in the exchange of price information is extraordinary. More than 100 of Defendants' employees participated in conspiratorial conduct during the class period.
- 218. In sworn evidence, Samsung has acknowledged that 48 of its executives and employees may have obtained or received competitive information and has provided a list of 30 additional executives and personnel who may also have been involved.
- 219. Samsung Semiconductor and Samsung Electronics Co. pled guilty to criminal charges in November 2005 and paid a \$300 million fine. The guilty plea covered the time period April 1, 1999 to June 15, 2002, wherein Samsung conspired "to fix the prices of DRAM sold to certain computer and server manufacturers." Affected customers included Dell, Compaq, Hewlett-Packard, Apple, IBM, and Gateway. Specifically, Samsung was charged with:
 - "Participating in meetings, conversations, and communications in the United States and elsewhere to discuss the prices of DRAM to be sold to certain customers;
 - Agreeing, during those meetings, conversations, and communications, to charge prices of DRAM at certain levels to be sold to certain customers;
 - Issuing price quotations in accordance with the agreements reached; and
 - Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices."

- 220. Samsung employees Sun Woo Lee, Yeongho Kang, and Young Woo Lee entered guilty pleas in April 2006. These guilty pleas covered various periods from as early as April 1, 1999 until on or about June 15, 2002, wherein these individuals conspired "to fix the prices of DRAM sold to certain computer and server manufacturers in the United States." Specifically, these individuals were charged with:
 - "Participating in meetings, conversations and communications with competitors to discuss the prices of DRAM to be sold to certain customers;
 - Agreeing with their competitors to charge prices of DRAM at certain levels to be sold to certain customers;
 - Issuing price quotations in accordance with the agreements reached;
 and
 - Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices."
- 221. Another Samsung employee, Young Hwan Park pled guilty in December 2006. This guilty plea covered the period April 1, 2001until on or about June 15, 2002, wherein this individual conspired "to fix the prices of DRAM sold to certain OEMs." Specifically, this individual was charged with:
 - "Participating in meetings, conversations and communications with competitors to discuss the prices of DRAM to be sold to certain customers;
 - Agreeing with their competitors to charge prices of DRAM at certain levels to be sold to certain customers;
 - Issuing price quotations in accordance with the agreements reached;
 - Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices; and
 - Directing subordinates to contact competitors to obtain DRAM pricing information for the purpose of fixing prices."
- 222. In September 2006, Samsung's Thomas Quinn pled guilty "to fix[ing] the prices of DRAM sold to certain OEMS." Specifically, Quinn was charged with:

THIRD AMENDED CLASS ACTION COMPLAINT

million. The guilty plea covered the time period July 1, 1999 to June 15, 2002, wherein Infineon conspired "to fix the prices of DRAM sold to certain computer and server manufacturers." Affected customers included Dell, Compaq, Hewlett-Packard, Apple, IBM and Gateway. Specifically, Infineon was charged with:

- "Participating in meetings, conversations, and communications in the United States and elsewhere to discuss the prices of DRAM to be sold to certain customers;
- Agreeing, during those meetings, conversations, and communications, to charge prices of DRAM at certain levels to be sold to certain customers;
- Issuing price quotations in accordance with the agreements reached;
 and
- Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices."
- 228. Four Infineon executives—Rudd Corwin, Heinrich Florian, Gunter Hefner and Peter Schaefer—pled guilty in December 2004. These guilty pleas covered various periods from as early as July 1, 2001 until on or about June 15, 2002, wherein these individuals participated "in an international conspiracy to fix prices in the DRAM market." Specifically, these individuals were charged with:
 - "Participating in meetings, conversations, and communications in the United States and elsewhere to discuss the prices of DRAM to be sold to certain customers;
 - Agreeing, during those meetings, conversations, and communications, to charge prices of DRAM at certain levels to be sold to certain customers;
 - Issuing price quotations in accordance with the agreements reached;
 - Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices; and
 - Authorizing, ordering and consenting to participation of subordinate employees in the conspiracy."
- 229. Plaintiffs have identified at least 50 Elpida employees who participated in conspiratorial conduct during the class period. Plaintiffs have identified at least 12 NEC

26

27

28

employees who participated in conspiratorial conduct during the class period.

230. In January 2006, Elpida pled guilty and, with its parent companies, NEC and Hitachi, paid fines of \$84 million. The guilty plea covered the time period April 1, 1999 to June 15, 2002, wherein Elpida conspired "to fix the prices of DRAM sold to certain computer and server manufacturers." Affected customers included Dell, Compaq, Hewlett-Packard, Apple, IBM and Gateway. Specifically, Elpida was charged with:

- "Participating in meetings, conversations, and communications in the United States and elsewhere with competitors to discuss the prices of DRAM to be sold to certain customers;
- Agreeing, during those meetings, conversations, and communications, to charge prices of DRAM at certain levels to be sold to certain customers:
- Issuing price quotations in accordance with the agreements reached;
 and
- Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to the agreed-upon prices."
- 231. Moreover, Elpida was charged with and pled guilty to carrying out a bid-rigging conspiracy by:
 - "Participating in meetings, conversations, and communications in the United States and elsewhere to discuss allocating (i.e., dividing up) a bid offered by Sun among themselves;
 - Agreeing, during those meetings, conversations, and communications to allocate a bid offered by Sun;
 - Allocating, in accordance with the agreements reached, a bid offered by Sun among themselves, denying Sun a competitive price;
 - Participating in meetings, conversations, and communications, to submit complementary bids to ensure the success of their agreement; and
 - Submitting complementary bids for one lot of a particular product, denying Sun a competitive price."
- 232. D. James Sogas, an Elpida employee, pled guilty in December 2006. This guilty plea covered the period April 1, 2001 until on or about June 15, 2002, wherein this individual conspired "to fix the prices of DRAM sold to certain original equipment manufacturers." Specifically, this individual was charged with:

- "Participating in meetings, conversations and communications with competitors to discuss the prices of DRAM to be sold to certain customers, which led to agreements with his competitors to charge prices of DRAM at certain levels to be sold to certain customers;
- Issuing price quotations in accordance with the agreements reached;
- Exchanging information on sales of DRAM to certain customers, for the purpose of monitoring and enforcing adherence to agreed-upon prices; and
- Agreeing with competitors to coordinate bids submitted to Sun Microsystems, Inc."
- 233. Plaintiffs have identified at least 16 Mosel employees who participated in conspiratorial conduct during the class period. Five Mosel executives have asserted their Fifth Amendment rights: Rajit Shah (Vice President of Worldwide Sales & Marketing); Ron Farrell (Manager, Product Marketing); Mohammed Iqbal (Director, Memory Products, Marketing); Kim Michael Ramirez (Manager, Strategic Marketing, Special DRAMs); and Nathan Handelsman (Market Research Analyst).
- 234. Plaintiffs have identified at least 10 Nanya employees who participated in conspiratorial conduct during the class period. Three Nanya executives have asserted their Fifth Amendment rights: Michael Walsh (Strategic Accounts Manager); David Dwyer (European Sales & Marketing Manager) and Brian Donahue (North America Sales & Marketing).
- 235. That this was a comprehensive conspiracy formulated at the highest levels of Defendants' companies cannot be disputed--15 executives have been sentenced to prison terms ranging from four to ten months. Those executives include the Vice President of Sales for Elpida (D. James Sogas); the Senior Vice President and General Manager of Worldwide Sales and Marketing for Hynix (D.S. Kim); the Director of Global Strategic Accounts for Hynix (C.K. Chung); the Senior Manager and Vice President for Product Marketing and Vice President for Operations for Hynix (C.Y. Choi); the Vice President for Customer Marketing and Sales for Infineon (T. Rudd Corwin); the Vice President for Sales, Marketing and Logistics for Infineon (Heinrich Florian); the Vice President for Sales for Infineon (Gunter

Hefner); the Vice President for Marketing, Sales and Logistics for Infineon (Peter Schaefer); the Senior Manager of DRAM Sales for Samsung (S.W. Lee); the Associate Director of DRAM Marketing for Samsung (Yeongho Kang); the Sales Director for Samsung (Y.W. Lee); the Vice President of Marketing for Samsung (Thomas Quinn); and the Vice President of Sales for Samsung (Y.H. Park).

- 236. Two additional executives have been indicted; those proceedings are ongoing: against Gary Swanson (Hynix's Senior VP of Memory Sales and Marketing) and Young Bae Rha (Samsung's VP of Sales and Marketing for Memory Division).
- 237. Micron and its executives, except for the Regional Sales Manager, Alfred Censullo, all escaped criminal charges because Micron turned on its co-conspirators and entered into the Department of Justice's Corporate Leniency Program. Mr. Censullo plead guilty to an obstruction of justice charge, whereby Censullo admitted to having withheld and altered documents responsive to a grand jury subpoena served on Micron.
- 238. That Micron admitted to the DOJ its' participation in a conspiracy is not surprising: Micron has acknowledged that at least 31 of its executives and other employees had conspiratorial contacts with other Defendants, including Hynix, Infineon, Samsung, Elpida, Hitachi, NEC, Mosel Vitelic, Nanya, Winbond and Toshiba, with regard to at least the following customers: Apple, Dell, Compaq, IBM, Gateway, Sun, Cisco, Thomson, Seagate, Hewlett-Packard and Maxtor.
- Vice President of Worldwide Sales, Michael Sadler, took the Fifth Amendment at this deposition in this case. Mr. Sadler has reason to be concerned about his personal criminal liability—Mr. Sadler (who was promoted by Micron to VP of Worldwide Sales in 2000 and still holds that position today) was a major player in this conspiracy, including traveling the world to discuss inventory pullbacks, production decreases and prices with Micron's competitors around the globe. In addition, Mr. Sadler was copied on hundreds of internal emails from his direct and indirect reports, in which emails those employees discussed their illegal activities.

240. Defendants misled the public about the reasons for these prices price increases. For example, on December 18, 2001, Micron's Vice President of Sales, Michael W. Sadler stated during an analyst conference call:

In the latter half of October we saw a significant uptake in demand and by the first quarter of November this demand strength resulted in sharp spot market price increases. The robust demand environment has continued beyond the reporting period and today, market prices are trending up in both the [spot] market and with OEM customers. The strengthening of the business in this particular timeframe was not unexpected as we are in the midst of the typical high point with respect to demand seasonality. . . .

- 241. In reality, price increases in the DRAM market were the result of careful collaboration and manipulation by the DRAM manufacturers to "hide" the true availability of DRAM and to coordinate supply restraints of DRAM on the spot market in order to raise prices. Sadler was plainly aware of this fact as he himself was a major player within the conspiracy.
- 242. On September 20, 2001, for example, Infineon's Peter Schaefer sent an email to three of his superiors at Infineon. In that email, Schaefer details discussion with Michael Sadler, in which Sadler told him in detail Micron's inventory and production levels, including Micron's future plans for DRAM production. Specifically, Sadler told Schaefer that Micron "would consider taking supply out of the market if others do the same; either by reducing waferstarts or destroying all inventories."
- 243. An October 8, 2001 Micron email tells of a meeting between Sadler and Samsung's Y.W. Lee. Among the topics discussed during this meeting was December production reduction by Micron.
- 244. On October 24, 2001, Lionel Lim of Micron sent an internal email to a number of other Micron employees, telling them that he had "Talked to Sammy [Samsung] and they are still planning to limit their output to 8Millions per month."
- 245. On November 9, 2001 Mike Ridling of Micron stated in an internal email: "We are limiting our customers volumes and we know that Samsung is doing the same."
 - 246. On November 13, 2001, Samsung noted internally that "[t]he recent increases

in spot market pricing is due to Micron and Infineon intentionally withholding product from the spot market." On that same day, Ron Mayhew of Elpida commented on how "Micron and all others have cut back production, but they also have inventory...Real demand has not changed."

- 247. When the Hynix management team sought detailed information from Micron in November, 2001, two executives were specifically directed to contact Sadler for information related to sales, sales strategy, inventory, market forecast and other competitive information.
- 248. In a December 2001 Elpida email, that Defendant admitted that demand did not cause the price increase:

Unfortunately the dynamics are pretty much unrelated to true market forces. There is no organic reason for prices to increase i.e., demand increases. This is pure supply control. Suppliers are losing hundreds of millions of dollars. As with any commodity business, the only way to fix that is [to] correct the supply demand balance. Price increase cannot happen naturally without first reducing supply. Since supply reduction takes time and actually ADDs cost (low factory utilization), price changes need to be forced to happen. Kind of like an airplane just raising prices. Seats are still there and some may be empty but need to get back in the black. (emphasis added)

- 249. Defendants created the appearance of lower available inventory by withholding DRAM from their customers "inventory hubs." Within a few days of each other in November 2001, Infineon and Micron executives, including Mike Sadler, instructed their people to pull inventory out of the inventory hubs so that their customers could not pull out product before the next price increase, which Defendants were carefully planning for the next negotiation cycle.
- 250. On March 21, 2002, Micron held its second quarter 2002 conference call. During that call, Michael Sadler made the following statement about the past quarter, which was December 2001 through February 2002: "With a strong demand and price recovery we have substantially depleted our finished goods inventory and are now at minimum levels to enable adequate performance. . . ."
 - 251. Defendants attributed the price the price increase to an increase in demand,

rather than their conspiracy. In January 2002, the Economic Daily News suggested that
Nanya was colluding with Samsung to increase the prices of DRAM. In the Taipei Times, on
January 30, 2002, Nanya denied the allegations. In an interview with Nanya Technology
Corp.'s Vice President Moor Chen, Mr. Chen denied the allegations, stating that "Each
company has its own selling strategy," Chen said. Chen attributed the price increase of over
25% since November to the increase in demand for DRAM because of Windows XP and
Intel's new CPU chipset. Mr. Chen went on to say that most of the DRAM sold by Nanya
goes to big customers such as Dell and IBM.

- 252. In fact, and contrary to Mr. Chen's public denial, the reason for the price increase to Dell, IBM and others was collusion with Samsung and other Defendants. For example, on January 2, 2002, in an internal Samsung email, Mike Bocian wrote, in reference to Dell SDRAM/DDR pricing, "Nanya confirmed they will be qualed next week and will quote \$56."
- 253. In April 2002, Infineon reported that due to increased DRAM prices, revenues had increased 34% for the first quarter ended March 31, 2002, compared with revenues the previous quarter.
- 254. Following Michael Dell's assertion of "cartel-like behavior" by DRAM manufacturers, Defendants quickly began formulating a response.
- 255. On May 1, 2002, in an internal Samsung email forwarding an article about Mr. Dell's comments, Samsung's sales director wrote to his superiors, saying "This article has already made interesting reading at our key accounts. I think SEC [Samsung] should have a story/response to tell our key customers. As you can see from Apple management email below, they will be looking for a response from us. I am sure this will be a topic at our next round of customer visits."
- 256. On June 18, 2002, Micron announced that it had received a subpoena from the DOJ in connection with an investigation into potential price-fixing in the DRAM market.

 Micron denied any knowledge of DRAM price-fixing. Micron's Vice President of Corporate Affairs Kipp Bedard said that Micron "does not believe it has violated U.S. antitrust laws"

and assured the public that "[t]he DRAM business is highly competitive."

- 257. On June 25, 2002, Micron held its third quarter 2002 conference call. During that call, Kipp Bedard of Micron lied about the reason for the price increases, despite knowing the Micron had been subpoenaed the week before. In response to an analyst's question about the reason for the price increase, he said: "I can only speak from our standpoint, and we've had enough inventory to feed into the spot market while prices have been going up, so I don't think there have been a lot of orders in the spot market that we weren't able to fill. So I—the only thing I contribute (sic) it to is demand."
- 258. The misleading public statements created a likelihood of confusion with respect to the real reasons DRAM prices were rising. By knowingly issuing public pronouncements that were mere subterfuge, Defendants induced Plaintiffs' purchases of DRAM at prices that were artificially inflated.

VIII. ACTIVE CONCEALMENT

- 259. Throughout and beyond the conspiracy, Defendants and their co-conspirators affirmatively and actively concealed their unlawful conduct from Plaintiffs. Defendants and their co-conspirators conducted their conspiracy in secret and actively misled their direct customers and the public about the reason for price increases.
- 260. Defendants and their co-conspirators publicly provided pre-textual and false justifications regarding their price increases. Defendants and their co-conspirators conducted their conspiracy in secret, concealed the true nature of their unlawful conduct and acts in furtherance thereof, and actively concealed their activities through various other means and methods to avoid detection. Plaintiffs did not discover, and could not have discovered through the exercise of reasonable diligence, that Defendants and their co-conspirators were violating the antitrust laws as alleged herein until shortly before class action litigation was commenced against the Defendants in 2002.
- 261. To ensure the conspiracy's effectiveness, Defendants extended the conspiracy beyond the contract market and similarly conspired to artificially manipulate the DRAM spot market.

262. As a result of the active concealment of the conspiracy by Defendants and their co-conspirators, any and all applicable statutes of limitations otherwise applicable to the allegations herein have been tolled.

IX. <u>VIOLATIONS ALLEGED</u>

First Claim for Relief

(Violation of Section 1 of the Sherman Act)

- 263. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint.
- April 1, 1999, and continuing through at least December 31, 2002, the exact dates being unknown to Plaintiffs, Defendants and their co-conspirators entered into a continuing agreement, understanding, and conspiracy in restraint of trade to artificially raise, fix, maintain, and/or stabilize prices for DRAM in the United States, in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 265. In formulating and carrying out the alleged agreement, understanding, and conspiracy, the Defendants and their co-conspirators did those things that they combined and conspired to do, including but not limited to the acts, practices, and course of conduct set forth above, and the following, among others:
 - a. To fix, raise, maintain and stabilize the price of DRAM;
 - b. To allocate markets for DRAM among themselves;
 - To submit rigged bids for the award and performance of certain
 DRAM contracts; and
 - d. To allocate among themselves the production of DRAM.
- 266. The combination and conspiracy alleged herein has had the following effects, among others:
 - a. Price competition in the sale of DRAM has been restrained, suppressed, and/or eliminated in the United States;
 - b. Prices for DRAM sold by Defendants and their co-conspirators have

- been fixed, raised, maintained and stabilized at artificially high, noncompetitive levels throughout the United States; and
- c. Those who purchased DRAM directly or indirectly from Defendants and their co-conspirators have been deprived of the benefits of free and open competition.
- 267. Plaintiffs have been injured and will continue to be injured in their business and property by paying more for DRAM purchased indirectly from the Defendants and their co-conspirators than they would have paid and will pay in the absence of the combination and conspiracy, including paying more for personal computers and other products in which DRAM is a component as a result of higher prices paid for DRAM by the manufacturers of those products.
- 268. Plaintiffs and the class are entitled to an injunction against Defendants, preventing and restraining the violations alleged herein.

Second Claim for Relief

(Violation of the California Cartwright Act)

- 269. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint.
- 270. Defendants' contract, combination, trust or conspiracy was centered in, carried out, effectuated and perfected mainly within the State of California, and Defendant's conduct within California injured all members of the Class throughout the United States. Therefore, this claim for relief under California law is brought on behalf of all members of the Class, whether or not they are California residents
- 271. Beginning at a time presently unknown to Plaintiffs, but at least as early as April 1, 1999, and continuing thereafter at least up to and including December 31, 2002, Defendants and their co-conspirators entered into and engaged in a continuing unlawful trust in restraint of the trade and commerce described above in violation of Section 16720, California Business and Professional Code. Defendants, and each of them, have acted in violation of Section 16720 to fix, raise, stabilize and maintain prices of, and allocate markets

for, DRAM at supra-competitive levels.

- 272. The aforesaid violations of Section 16720, California Business and Professions Code, consisted, without limitation, of a continuing unlawful trust and concert of action among the Defendants and their co-conspirators, the substantial terms of which were to fix, raise, maintain and stabilize the prices of, and to allocate markets for, DRAM.
- 273. For the purpose of forming and effectuating the unlawful trust, the Defendants and their co-conspirators have done those things which they combined and conspired to do, including but in no way limited to the acts, practices and course of conduct set forth above and the following:
 - a. to fix, raise, maintain and stabilize the price of DRAM;
 - b. to allocate markets for DRAM amongst themselves;
 - to submit rigged bids for the award and performance of certain DRAM contracts; and
 - d. to allocate amongst themselves the production of DRAM.
- 274. The combination and conspiracy alleged herein has had, *inter alia*, the following effects:
 - a. price competition in the sale of DRAM has been restrained, suppressed and/or eliminated in the State of California and throughout the United States;
 - prices for DRAM sold by Defendants and their co-conspirators have been fixed, raised, maintained and stabilized at artificially high, noncompetitive levels in the State of California and throughout the United States; and
 - c. those who purchased DRAM from Defendants and their coconspirators have been deprived of the benefit of free and open competition.
- 275. Plaintiffs and the other members of the Class paid supra-competitive, artificially inflated prices for DRAM.

276. As a direct and proximate result of Defendants' unlawful conduct, Plaintiffs and the members of the Class have been injured in their business and property in that they paid more for DRAM than they otherwise would have paid in the absence of Defendants' unlawful conduct. As a result of Defendants' violation of Section 16720 of the California Business and Professions Code, Plaintiffs seek treble damages and the costs of suit, including reasonable attorneys' fees, pursuant to Section 16750(a) of the California Business and Professions Code.

Third Claim for Relief

(Violation of the California Unfair Competition Law)

- 277. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint.
- 278. Defendants' business acts and practices were centered in, carried out, effectuated and perfected mainly within the State of California, and Defendant's conduct within California injured all members of the Class throughout the United States. Therefore, this claim for relief under California law is brought on behalf of all members of the Class, whether or not they are California residents.
- 279. Beginning on a date unknown to Plaintiffs, but at least as early as April 1, 1999, and continuing thereafter at least up through and including December 31, 2002, Defendants committed and continue to commit acts of unfair competition, as defined by Sections 17200, *et seq.* of the California Business and Professions Code, by engaging in the acts and practices specified above.
- 280. This Claim is instituted pursuant to Sections 17203 and 17204 of the California Business and Professions Code, to obtain restitution from these Defendants for acts, as alleged herein, that violated Section 17200 of the California Business and Professions Code, commonly known as the Unfair Competition Law.
- 281. The Defendants' conduct as alleged herein violated Section 17200. The acts, omissions, misrepresentations, practices and non-disclosures of Defendants, as alleged herein, constituted a common continuous and continuing course of conduct of unfair

4

9

12

11

13 14

15

16 17

18

19 20

22

21

23 24

26 27

28

25

competition by means of unfair, unlawful and/or fraudulent business acts or practices within the meaning of California Business and Professions Code, Section 17200, et seq., including, but not limited to, the following:

- The violations of Section 1 of the Sherman Act, as set forth above; a.
- b. The violations of Section 16720, et seq., of the California Business and Professions Code, set above;
- c. Defendants' acts, omissions, misrepresentations, practices and nondisclosures, as described above, whether or not in violation of Section 16720, et seq. of the California Business and Professions Code, and whether or not concerted or independent acts, are otherwise unfair, unconscionable, unlawful or fraudulent;
- d. Defendants' act and practices are unfair to consumers of DRAM in the State of California and throughout the United States, within the meaning of Section 17200, California Business and Professions Code; and
- Defendants' acts and practices are fraudulent or deceptive within the e. meaning of Section 17200 of the California Business and Professions Code.
- 282. Plaintiffs and each of the Class members are entitled to full restitution and/or disgorgement of all revenues, earnings, profits, compensation and benefits which may have been obtained by Defendants as a result of such business acts or practices.
- The illegal conduct alleged herein is continuing and there is no indication that 283. Defendants will not continue such activity into the future.
- 284. The unlawful and unfair business practices of Defendants, and each of them, as described above, have caused and continue to cause Plaintiffs and the members of the Class to pay supra-competitive and artificially-inflated prices for DRAM. Plaintiffs and the members of the class suffered injury in fact and lost money or property as a result of such unfair competition.

- 285. The conduct of Defendants as alleged in this Complaint violates Section 17200 of the California Business and Professions Code.
- 286. As alleged in this Complaint, Defendants and their co-conspirators have been unjustly enriched as a result of their wrongful conduct and by Defendants' unfair competition. Plaintiff and the members of the Class are accordingly entitled to equitable relief including restitution and/or disgorgement of all revenues, earnings, profits, compensation and benefits which may have been obtained by Defendants as a result of such business practices, pursuant to the California Business and Professions Code, Sections 17203 and 17204.

Fourth Claim for Relief

(Violation of State Antitrust and Unfair Competition Laws)

- 287. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint. Plaintiffs have satisfied all notice requirements contained in any of the laws enumerated below.
- 288. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of Alabama Code §§8-10-1 *et seq*.
- 289. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of Arizona Revised Stat. §§44-1401 *et seq*.
- 290. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of California Bus. & Prof. Code §§16700 *et seq.* and Cal. Bus. & Prof. Code §§17200 *et seq.*
- 291. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of District of Columbia Code Ann. §§28-4503 *et seq.*
- 292. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of Iowa Code §§553.1 *et seq*.
- 293. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of Kansas Stat. Ann. §§50-101 *et seq*.
 - 294. By reason of the foregoing, Defendants have entered into agreements in

By reason of the foregoing, Defendants have entered into agreements in

28

307.

restraint of trade in violation of Vermont Stat. Ann. 9 §§2453 et seq.

- 308. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of West Virginia §§47-18-1 *et seq*.
- 309. By reason of the foregoing, Defendants have entered into agreements in restraint of trade in violation of Wisconsin Stat. §§133.01 *et seq*.
- 310. Class Members in each of the states listed above paid supra-competitive, artificially inflated prices for DRAM. As a direct and proximate result of Defendants' unlawful conduct, such members of the Class have been injured in their business and property in that they paid more for DRAM than they otherwise would have paid in the absence of Defendants' unlawful conduct.
- 311. As a result of Defendants' violations of the laws listed above, such Class Members seek damages and the costs of suit, including reasonable attorneys' fees.

Fifth Claim of Relief

(Violation of State Consumer Protection and Unfair Competition Laws)

- 312. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint. Plaintiffs have satisfied all notice requirements contained in any of the laws enumerated below.
- 313. Defendants engaged in unfair competition or unfair, unconscionable, deceptive or fraudulent acts or practices in violation of the state consumer protection and unfair competition statutes listed below.
- 314. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of Alaska Stat. §§45.50.471 *et seq*.
- 315. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of Arkansas Code §4-88-101 *et seq*.
- 316. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of California Bus. & Prof. Code §17200 *et seq*.
- 317. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of District of Columbia Code §28-3901 *et seq*.

- which they made materially misleading, and also made materially misleading affirmative statements about the real cause of price increases;
- f. Because of Defendants' unlawful trade practices in the State of New York, Plaintiffs and other class members who indirectly purchased DRAM have been injured because they have paid more for DRAM than they would have paid in the absence of Defendants' unlawful trade acts and practices.
- 328. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of North Carolina Gen. Stat. §75-1.1 *et seq*.
- 329. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of Oregon Rev. Stat. §646.605 *et seq*.
- 330. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in connection with DRAM that was indirectly purchased primarily for personal, family, or household purposes in violation of Rhode Island Gen. Laws. §6-13.1-1 *et seq*. Specifically,
 - a. Defendants engaged in trade or commerce in Rhode Island;
 - as alleged herein, Defendants engaged in acts or practices that were unfair or deceptive to natural persons purchasing DRAM for personal, family and household purposes;
 - as alleged herein, Defendants used methods, acts or practices which
 mislead or deceive members of the public in a material respect about
 the true reasons for the price of DRAM;
 - d. Rhode Island consumers were injured by Defendants' actions.
- 331. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of South Carolina Code Laws §39-5-10 *et seq*.
- 332. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of Utah Code §13-11-1 *et seq*.

- 333. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of 9 Vermont §2451 *et seq*.
- 334. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of West Virginia Code §46A-6-101 *et seq*.
- 335. Defendants have engaged in unfair competition or unfair or deceptive acts or practices in violation of Wyoming Stat. §40-12-105.
- 336. Class Members in the states listed above paid supra-competitive, artificially inflated prices for DRAM. As a direct and proximate result of Defendants' unlawful, unfair, unconscionable, deceptive and misleading conduct, Plaintiffs and the members of the Class in the identified states have been injured in their business and property in that they paid more for DRAM than they otherwise would have paid in the absence of Defendants' unlawful, unfair, unconscionable, deceptive and misleading conduct.
- 337. As a result of Defendants' violations of the laws listed above, the members of the Class in the states listed above are entitled to equitable relief including restitution and/or disgorgement of all revenues, earnings, profits, compensation and benefits which may have been obtained by Defendants as a result of such business practices, including compensable damages under New York law, and damages wherever else allowed by law.

Sixth Claim for Relief

(Unjust Enrichment and Disgorgement of Profits)

- 338. Plaintiffs incorporate and reallege, as though fully set forth herein, each and every allegation set forth in the preceding paragraphs of this Complaint.
- 339. Defendants have been unjustly enriched through overpayments by Plaintiffs and Class members and the resulting profits. Plaintiffs' detriment and Defendants' enrichment were related to, and flowed from, the conduct challenged in this Complaint.
- 340. Defendants have accepted and retained these profits and benefits derived from Plaintiffs and Class members with the full knowledge and awareness that they result from their own wrongful conduct.
 - 341. Under California's unjust enrichment laws, Defendants should not be

permitted to retain the benefits conferred via overpayments by Plaintiffs and Class members nationwide.

342. Plaintiffs seek disgorgement of all profits resulting from such overpayments and establishment of a constructive trust from which Plaintiffs and Class members may seek restitution.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs pray:

- A. That the Court determine that the Sherman Act, state antitrust law, and state consumer protection and/or unfair competition law claims alleged herein may be maintained as a class action under Rule 23(a), (b)(2), and (b)(3) of the Federal Rules of Civil Procedure;
- B. That the unlawful conduct, contract, conspiracy or combination alleged herein be adjudged and decreed to be:
 - A restraint of trade or commerce in violation of Section 1 of the
 Sherman Act, as alleged in the First Claim for Relief;
 - An unlawful combination, trust, agreement, understanding, and/or concert of action in violation of the state antitrust laws identified in the Second and Fourth Claims for Relief herein;
 - Violations of the state consumer protection and unfair competition
 laws identified in the Third and Fifth Claims for Relief herein; and
 - d. Acts of unjust enrichment as set forth in the Sixth Claim for Relief herein.
- C. That Plaintiffs and the Class recover damages, as provided by federal and state antitrust laws, and that a joint and several judgment in favor of Plaintiffs and the Class be entered against the Defendants in an amount to be trebled in accordance with such laws;
- D. That Defendants, their affiliates, successors, transferees, assignees, and the officers, directors, partners, agents, and employees thereof, and all other persons acting or claiming to act on their behalf, be permanently enjoined and restrained from in any manner: (1) continuing, maintaining, or renewing the conduct, contract, conspiracy or combination

COASC-14/9072CV√05/94496JSJH DOGUMAPH 5582-7 FIREW 02/24/09 Page 659 OP 1754

П			
	alleged herein, or from entering into any other conspiracy alleged herein, or from entering		
into any other contract, conspiracy or combination having a similar purpose or effect, an			
from adopting or following any practice, plan, program, or device having a similar pur			
or effect; and (2) communicating or causing to be communicated to any other person engage			
	in the sale of DRAM, information concerning bids of competitors;		
	E. That Plaintiffs be awarded restitution, including disgorgement of profits		
	obtained by Defendants as a result of their acts of unfair competition and acts of unjust		
	enrichment;		
	F. That Plaintiffs and members of the Class be awarded pre- and post-judgmen		
	interest, and that that interest be awarded at the highest legal rate from and after the date of		
	service of the initial complaint in this action;		
	G. That Plaintiffs and members of the Class recover their costs of this suit,		
	including reasonable attorneys' fees as provided by law; and		
	H. That Plaintiffs and members of the Class have such other, further, and		
	different relief as the case may require and the Court may deem just and proper under the		
	circumstances.		
	Dated: February 27, 2008 Respectfully submitted,		
	By/s/ Craig C. Corbitt		
	Terry Gross (103878) Adam C. Belsky (147800) Monique Alonso (127078) GROSS & BELSKY LLP 180 Montgomery Street, Suite 2200 San Francisco, California 94104 Telephone: (415) 544-0200 Facsimile: (415) 544-0201 Facsimile: (415) 544-0201 Facsimile: (415) 693-0770 Francis O. Scarpulla (41059) Craig C. Corbitt (83251) Christopher T. Micheletti (136446) Matthew R. Schultz (220641) Qianwei Fu (242669) ZELLE, HOFMANN, VOELBEL, MASON & GETTE LLP 44 Montgomery Street, Suite 3400 San Francisco, CA 94104 Telephone: (415) 693-0700 Facsimile: (415) 693-0770		

1	Henry A. Cirillo (131527)	Josef D. Cooper (53015)
-	THE FURTH FIRM, LLP	Tracy R. Kirkham (69913)
2	225 Bush Street, 15 th Floor	Kelly A. Horne (242675)
	Telephone: (415) 433-2070	COÓPER & KIRKHAM, P.C.
3	Facsimile: (415) 982-2076	655 Montgomery Street, 17 Floor
		San Francisco, CA 94111
4	Robert Green (136183)	Telephone: (415) 788-3030
	Jenelle Welling (209480)	Facsimile: (415) 882-7040
5	GREEN WELLING LLP	
_	235 Pine Street, 15th Floor	Daniel J. Mogin (95624)
6	San Francisco, California 94104	Lisa J. Frisella (216504)
_	Telephone: (415) 477-6700	Chad McManamy (225205)
7	Facsimile: (415) 477-6710	THE MOGIN LAW FIRM, P.C.
0	G. T.G. (144050)	110 Juniper Street
8	Steven J. Serratore (144252)	San Diego, California 92101-1502
9	Scott Ames (146093)	Telephone: (619) 687-6611 Facsimile: (619) 687-6610
9	SERRATORE & AMES	raesiline. (019) 087-0010
10	1880 Century Park East Suite 808 Los Angeles, California 90067	Peter J. McNulty (89660)
10	Telephone: (310)552-9673	Daniel S. Glaser (172056)
11	Facsimile: (310) 552-9740	McNULTY LAW FIRM
	1 desimile: (310) 332 7740	827 Moraga Drive
12	Alan R. Plutzik (77785)	Bel Air, California 92101-1502
	Daniel E. Birkhaeuser (136646)	Telephone: (310) 471-2707
13	BRAMSON, PLUTZIK, MAHLER	Facsimile: (310) 472-7014
	& BIRKHAEUSER, LLP	
14	2125 Oak Grove Road, Suite 120	Mario N. Alioto (56433)
	Walnut Creek, California 94598	TRUMP, ALIOTO, TRUMP &
15	Telephone: (925) 945-0200	PRESCOTT, LLP
1.0	Facsimile: (925) 945-8792	2280 Union Street
16	D 1 C TI 1 (46056)	San Francisco, California 94123
17	Douglas G. Thompson Jr. (46056)	Telephone: (415) 563-7200
1/	Mila F. Bartos	Facsimile: (415) 346-0679
18	FINKELSTEIN THOMPSON 1050 30 th Street, N.W.	Joseph M. Patane (72202)
10	Washington, D.C. 20007	LAW OFFICES OF JOSEPH M. PATANE
19	Telephone: (202) 337-8000	2280 Union Street
	Facsimile: (202) 337-8090	San Francisco, California 94123
20	1 ucomme: (202) 557 5070	Telephone: (415) 563-7200
	Alexander M. Schack (99126)	Facsimile: (415) 346-0679
21	LAW OFFICES OF ALEXANDER M.	
	SCHACK	W. Timothy Needham (96542)
22	11440 West Bernardo Court, Suite 300	Lynnette D. Chen (172580)
22	San Diego, California 92127	JANSSEN, MALLOY, NEEDHAM,
23	Telephone: (858) 485-6535	MORRISON & REINHOLTSEN, LLP
24	Facsimile: (858) 485-0608	730 Fifth Street, P.O. Drawer 1288
24		Eureka, California 95501 Telephone: (707) 445-2071
25	Ralph B. Kalfayan (133464)	Facsimile: (707) 445-8305
25	KRAUSE, KALFAYAN, BENINK &	1 acomme. (101) 113-0303
26	SLAVENS	
_	1010 Second Avenue, Suite 1750	
27	San Diego, CA 92101	
	Telephone: (619) 232-0331	
28	Facsimile: (619) 232-4019	Attorneys for Plaintiffs
	, , -	
l		

JURY TRIAL DEMAND 1 2 Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiffs demand a 3 trial by jury for all issues so triable. 4 Dated: February 27, 2008 Respectfully submitted, 5 6 By /s/ Craig C. Corbitt 7 Terry Gross (103878) Francis O. Scarpulla (41059) Adam C. Belsky (147800) Craig C. Corbitt (83251) 8 Monique Alonso (127078) Christopher T. Micheletti (136446) GROSS & BELSKY LLP Matthew R. Schultz (220641) 180 Montgomery Street, Suite 2200 Qianwei Fu (242669) San Francisco, California 94104 ZELLE, HOFMANN, VOELBEL, MASON 10 Telephone: (415) 544-0200 & GETTE LLP Facsimile: (415) 544-0201 44 Montgomery Street, Suite 3400 11 San Francisco, CA 94104 Telephone: (415) 693-0700 Henry A. Cirillo (131527) 12 THE FURTH FIRM, LLP Facsimile: (415) 693-0770 225 Bush Street, 15th Floor 13 Telephone: (415) 433-2070 Josef D. Cooper (53015) 14 Facsimile: (415) 982-2076 Tracy R. Kirkham (69913) Kelly A. Horne (242675) COOPER & KIRKHAM, P.C. 15 Robert Green (136183) Jenelle Welling (209480) 655 Montgomery Street, 17 Floor GREEN WELLING LLP San Francisco, CA 94111 16 235 Pine Street, 15th Floor Telephone: (415) 788-3030 San Francisco, California 94104 Facsimile: (415) 882-7040 17 Telephone: (415) 477-6700 Facsimile: (415) 477-6710 Daniel J. Mogin (95624) 18 Lisa J. Frisella (216504) Steven J. Serratore (144252) Chad McManamy (225205) 19 Scott Ames (146093) THE MOGIN LAW FIRM, P.C. SERRATORE & AMES 110 Juniper Street 20 San Diego, California 92101-1502 1880 Century Park East Suite 808 Telephone: (619) 687-6611 Los Angeles, California 90067 21 Telephone: (310)552-9673 Facsimile: (619) 687-6610 Facsimile: (310) 552-9740 22 Peter J. McNulty (89660) Alan R. Plutzik (77785) Daniel S. Glaser (172056) 23 Daniel E. Birkhaeuser (136646) McNULTY LAW FIRM 24 BRAMSON, PLUTZIK, MAHLER 827 Moraga Drive & BIRKHAEUSER, LLP Bel Air, California 92101-1502 2125 Oak Grove Road, Suite 120 Telephone: (310) 471-2707 25 Walnut Creek, California 94598 Facsimile: (310) 472-7014 Telephone: (925) 945-0200 26 Facsimile: (925) 945-8792 27 28

Coase-M072cvv051466J6JH Do64016BH P1542-7 Filed 02/24/09 ₱age72301734

1	Douglas G. Thompson Jr. (46056) Mila F. Bartos	Mario N. Alioto (56433) TRUMP, ALIOTO, TRUMP &
2	FINKELSTEIN THOMPSON 1050 30 th Street, N.W.	PRESCOTT, LLP 2280 Union Street
3	Washington, D.C. 20007	San Francisco, California 94123
4	Telephone: (202) 337-8000 Facsimile: (202) 337-8090	Telephone: (415) 563-7200 Facsimile: (415) 346-0679
5	Alexander M. Schack (99126) LAW OFFICES OF ALEXANDER M.	Joseph M. Patane (72202) LAW OFFICES OF JOSEPH M. PATANE
6	SCHACK 11440 West Bernardo Court, Suite 300	2280 Union Street San Francisco, California 94123
7	San Diego, California 92127 Telephone: (858) 485-6535	Telephone: (415) 563-7200 Facsimile: (415) 346-0679
8	Facsimile: (858) 485-0608	W. Timothy Needham (96542)
9	Ralph B. Kalfayan (133464)	Lynnette D. Chen (172580)
10	KRAUSE, KALFAYAN, BENINK & SLAVENS	JANSSEN, MALLOY, NEEDHAM, MORRISON & REINHOLTSEN, LLP 730 Fifth Street, P.O. Drawer 1288
11	1010 Second Avenue, Suite 1750 San Diego, CA 92101	Eureka, California 95501 Telephone: (707) 445-2071
12	Telephone: (619) 232-0331	Facsimile: (707) 445-8305
13	Facsimile: (619) 232-4019	
14		Attorneys for Plaintiffs
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
		-72-

CERTIFICATE OF SERVICE

IN RE DYNAMIC RANDOM ACCESS MEMORY (DRAM) ANTITRUST LITIGATION SERVICE LIST Case No. M-02-1486 PJH MDL No. 1486

I, Monica J. Steele, certify and declare under penalty of perjury that I: am a citizen of the United States; am over the age of 18 years; am employed by Zelle, Hofmann, Voelbel, Mason & Gette LLP, 44 Montgomery Street, Suite 3400, San Francisco, CA 94104, whose members are members of the State Bar of California and at least one of whose members is a member of the Bar of each Federal District Court within California; am not a party to or interested in the cause entitled upon the document to which this Certificate of Service accompanies; and that on February 27, 2008, I served a true and correct copy of the following document(s) in the manner indicated below:

1. THIRD AMENDED CLASS ACTION COMPLAINT

	By USDC Live System-Document I registered for e-filing.	Filing System: on all interested parties
	(BY ELECTRONIC MAIL) I caused and/or to attorneys of offices of the a	d such document(s) to be emailed to the offices ttached list named addressee(s).
Dated:		Signed /s/Monica J. Steele Monica J. Steele Legal Administrative Assistant/Paralegal to Craig C. Corbitt
#31723	385v1	

-73-